



9-1号地块

标识标牌导视系统设计书

DESIGN OF SIGNAGE GUIDANCE SYSTEM

江苏星联建设工程有限公司

2025.06

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室外部分

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PART3 公共配套楼

PART4 地库标识标牌

PART5 其他标识标牌

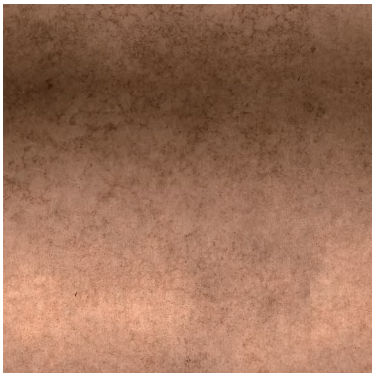
环境参考



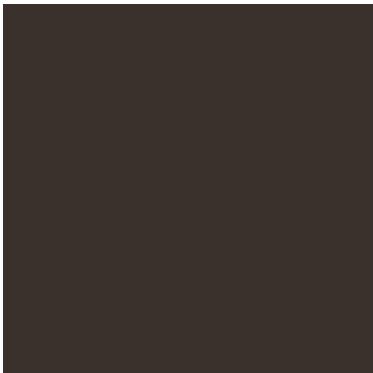
建筑风格偏现代中式，以深棕与米白色相结合，呈现
高端典雅的气质，标识标牌则考虑采用同色系搭配，结合
建筑群风格，点缀小区环境



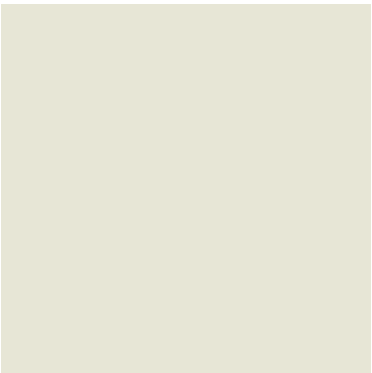
配色及材质选用



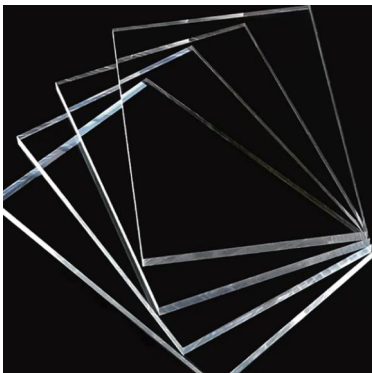
仿古铜做旧



C=69 M=71 Y=73 K=52



C=0 M=0 Y=9 K=10



亚克力材质



LED发光灯带

字体及指向箭头设计选用

汉字部分-方正蛮腰体 简

一 二 三 四 五 六 七 八 九 十

数字部分-飞花宋体、Bahnschrift、方正FW珍珠体 简

1 2 3 4 5 6 7 8 9 0
1 2 3 4 5 6 7 8 9 0
1 2 3 4 5 6 7 8 9 0

英文部分-Bahnschrift

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

指向箭头及数字设计

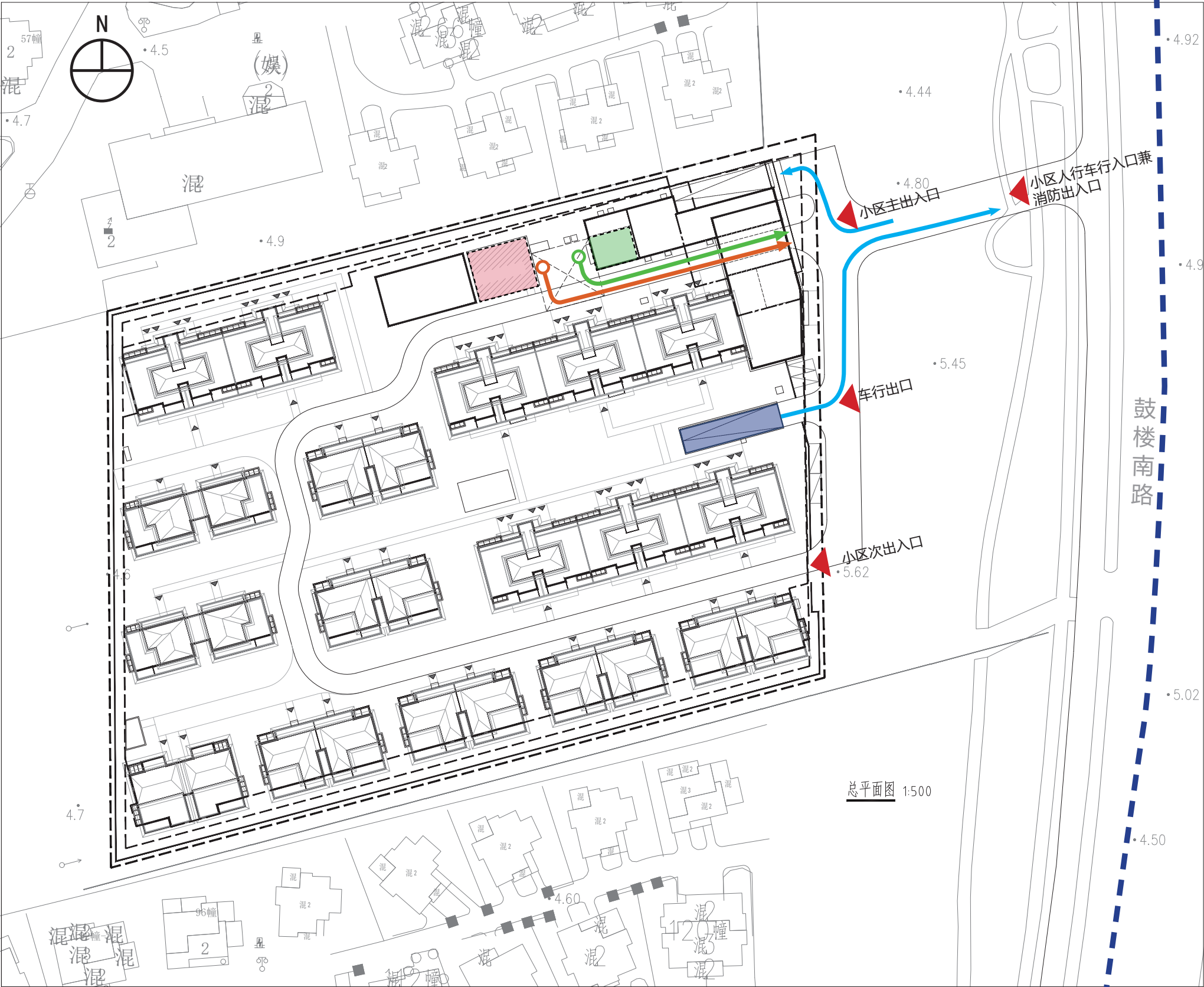
↗ ↘ ↙ ↚
1 2 3 4 5 6 7 8 9 0

车行分析

DEALERSHIP ANALYSIS

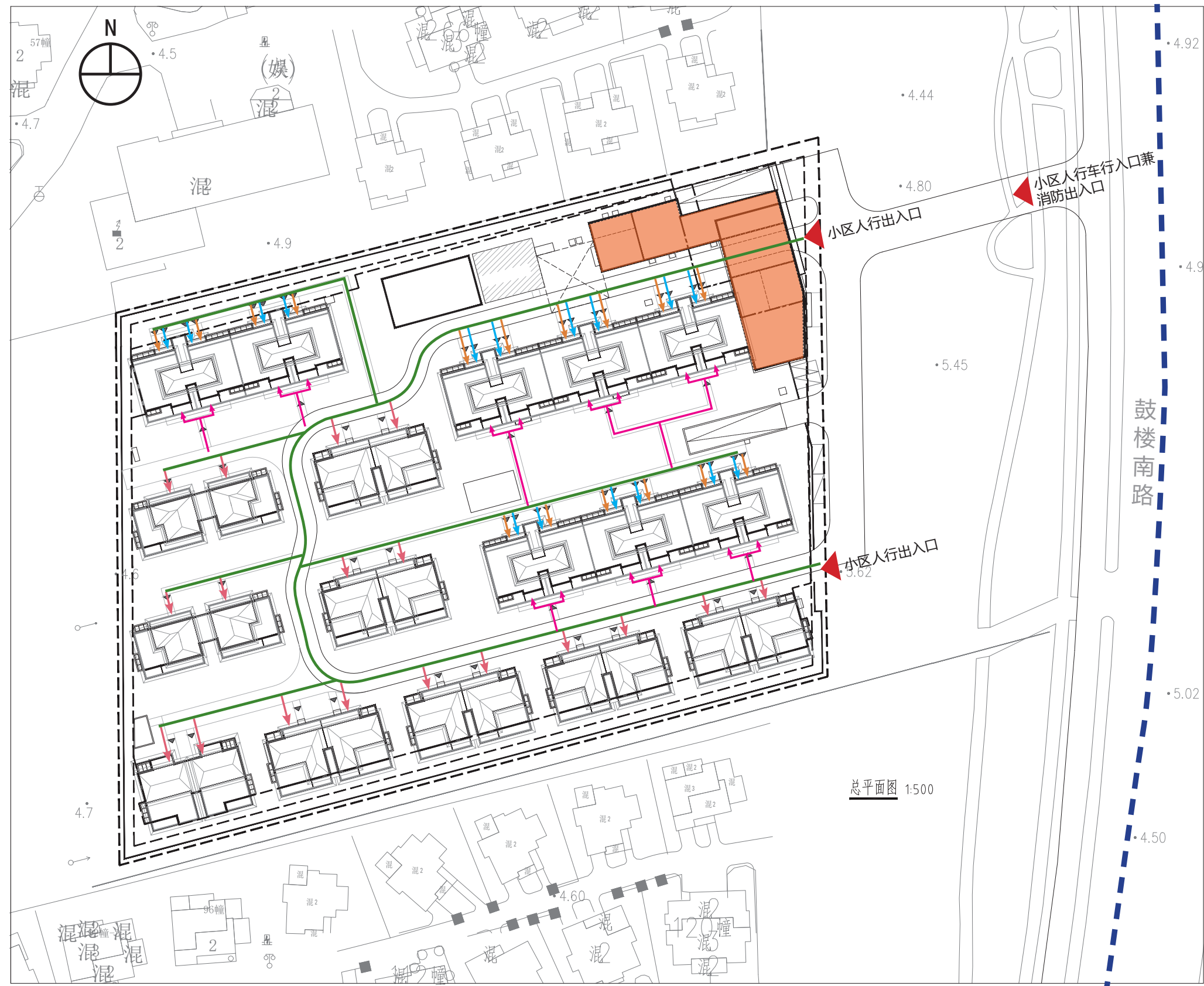
根据规划要求，妥善组织交通流线。道路采用人车分流形式。车行出入口设置在地块东侧，机动车在小区入口处南北方向分流驶入地库，顺利抵达住户共享的地下空间。

机动车以及非机动车全部入库，满足招标任务书中的**人车分流**的要求。



歩行分析

WALK ANALYSIS



消防分析

FIRE ANALYSIS

结合区内道路系统布置消防车道，主要道路作为消防车道，道路转弯半径不小于9米，消防道路实现环通。并且满足泰州当地消防车道宽度不小于5m的要求。东侧鼓楼南路设置一个对外出入口，两个消防车出入口。消防流线清晰整洁，既满足了消防安全的要求，又保证了内部的交通流线顺畅。



地上标识标牌

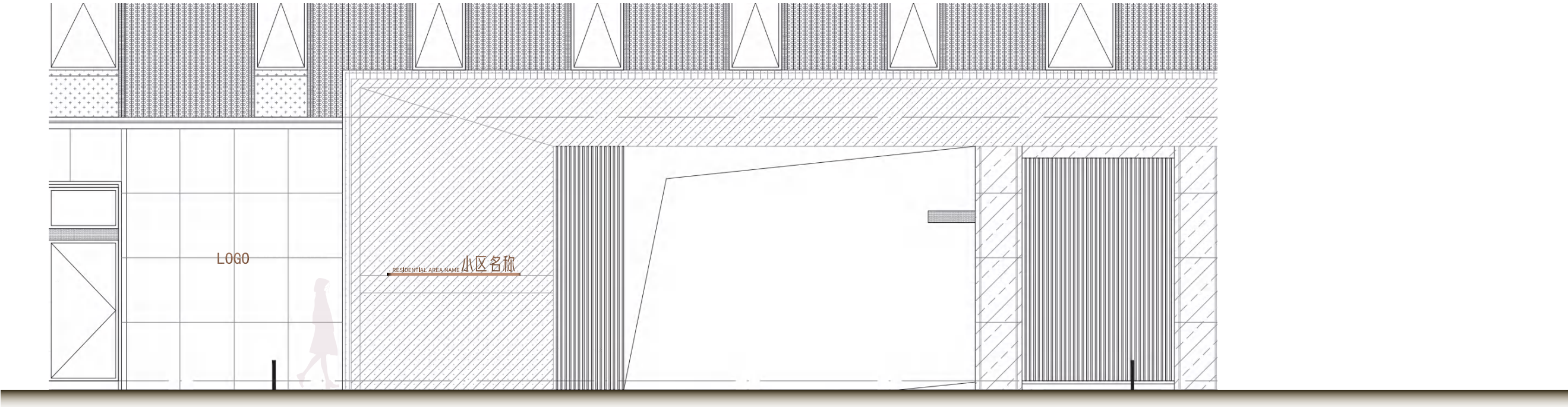
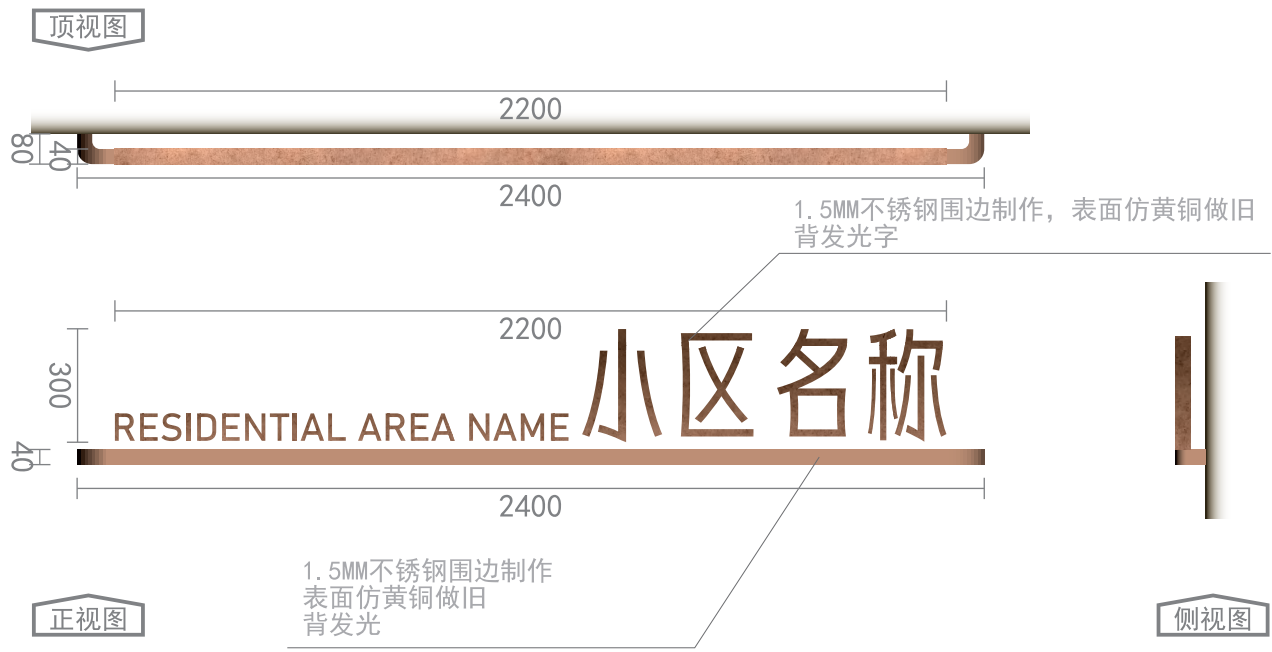
室外部分

室外标识点位图



- | | | |
|--|----------|----|
| | 主入口标识 | 1 |
| | 小区总平图 | 1 |
| | 宣传栏 | 1 |
| | 机动车地库标识 | 2 |
| | 非机动车地库标识 | 1 |
| | 访客车位标识 | 2 |
| | 楼栋号标识 | 24 |
| | 单元号标识 | 34 |
| | 小区区域指引标识 | 2 |
| | 花草牌 | 12 |
| | 果皮箱 | 2 |
| | 宠物整理箱 | 1 |
| | 配电房 | 1 |

主入口标识



小区总平图

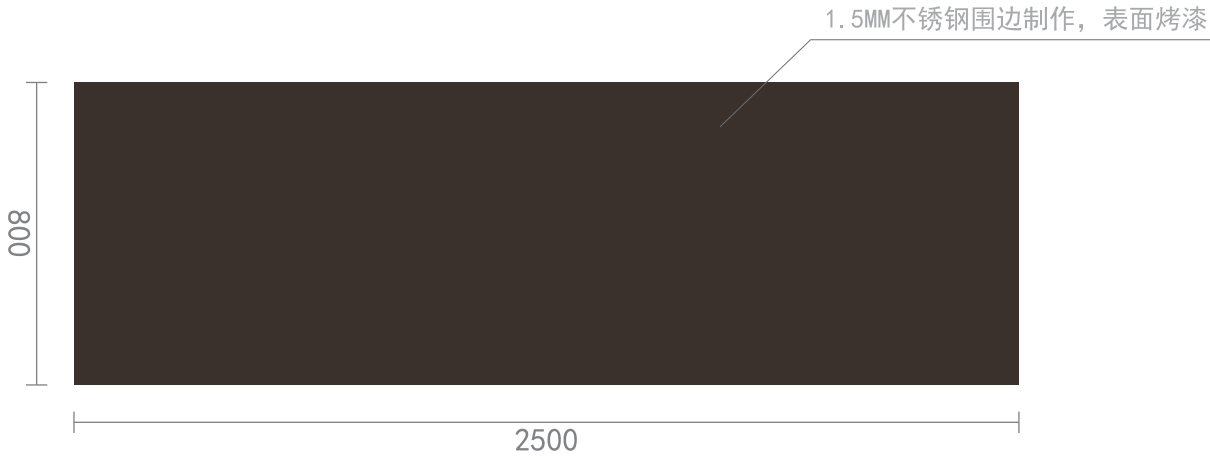


点位分布图



宣传栏

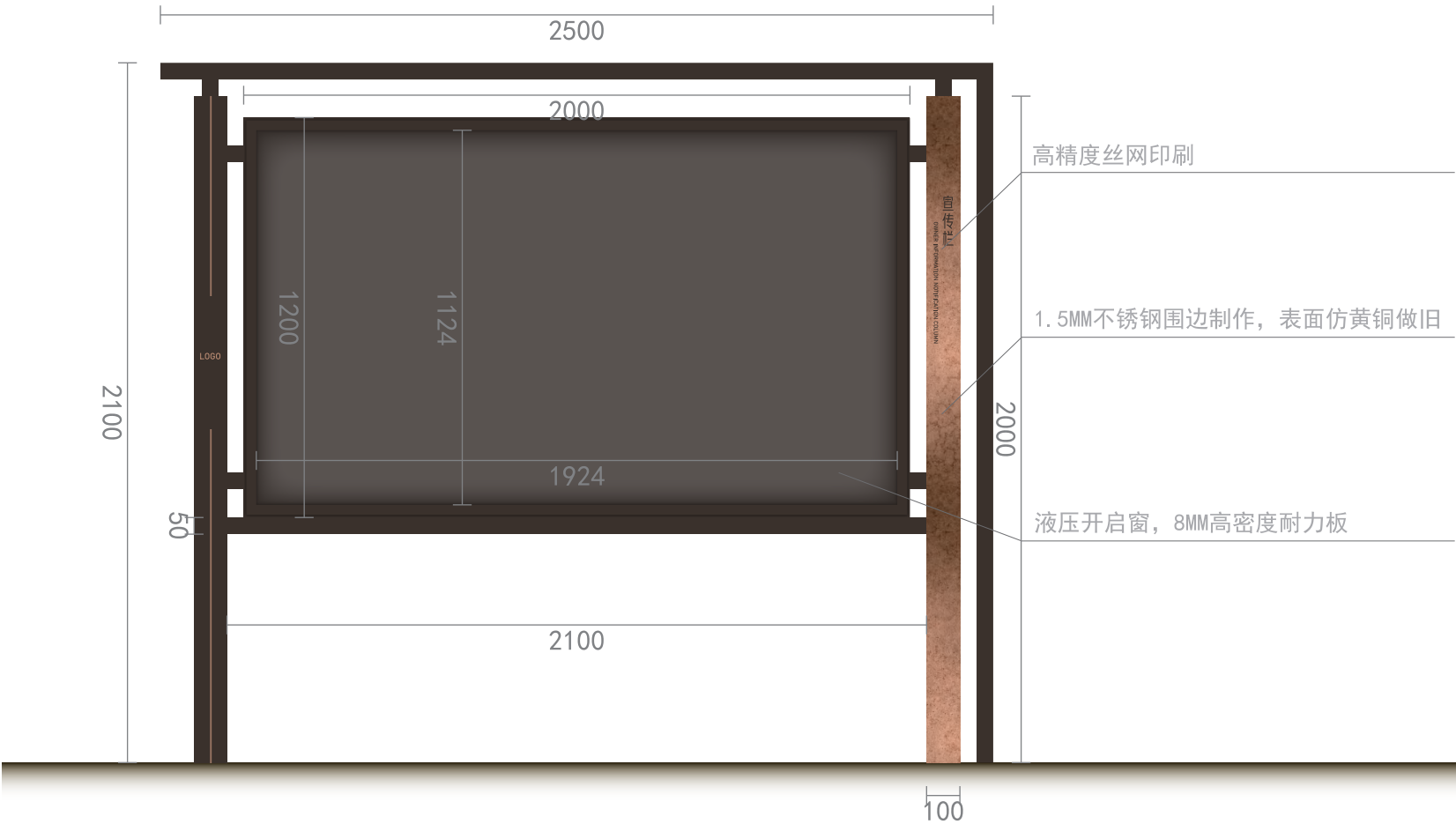
顶视图



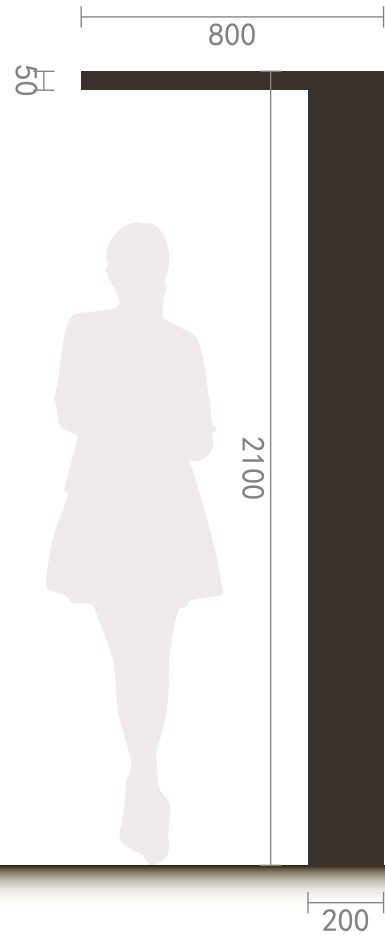
点位分布图



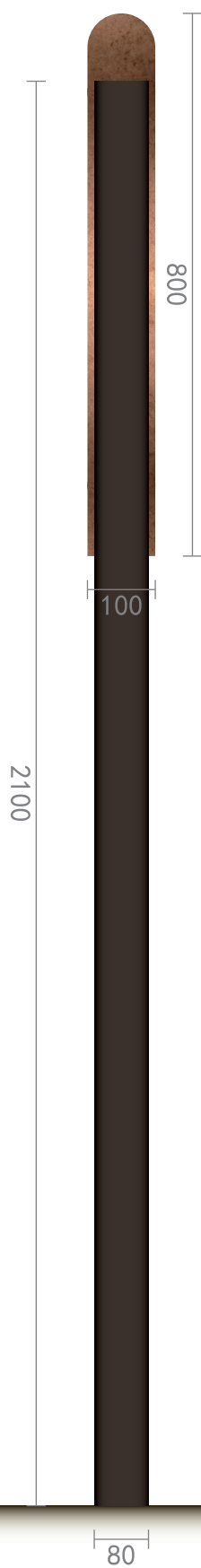
正视图



侧视图



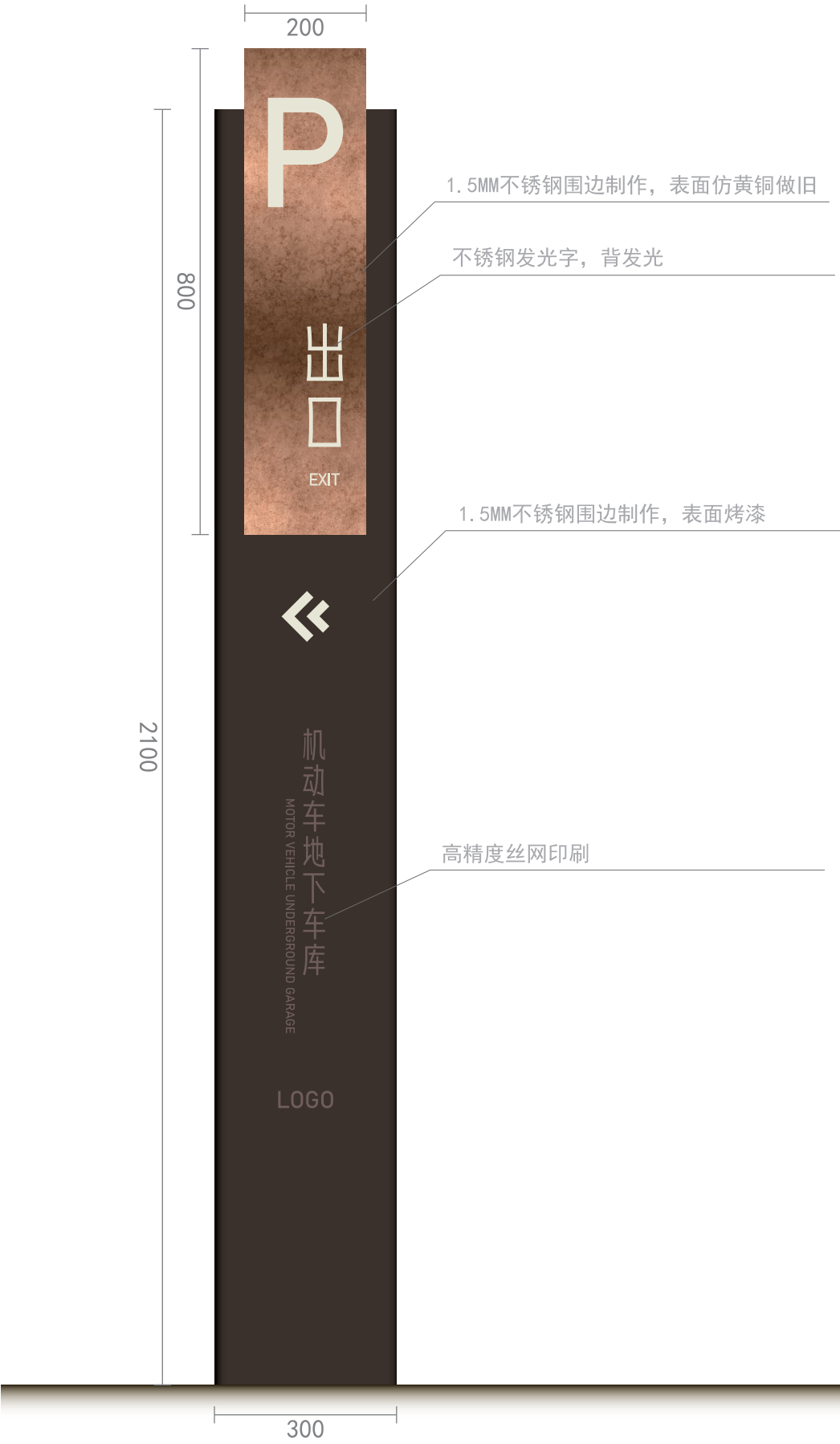
机动车地库标识（入口）



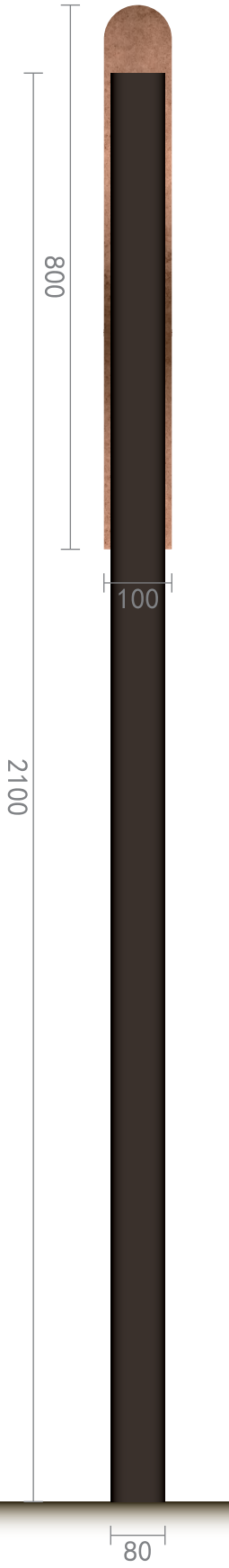
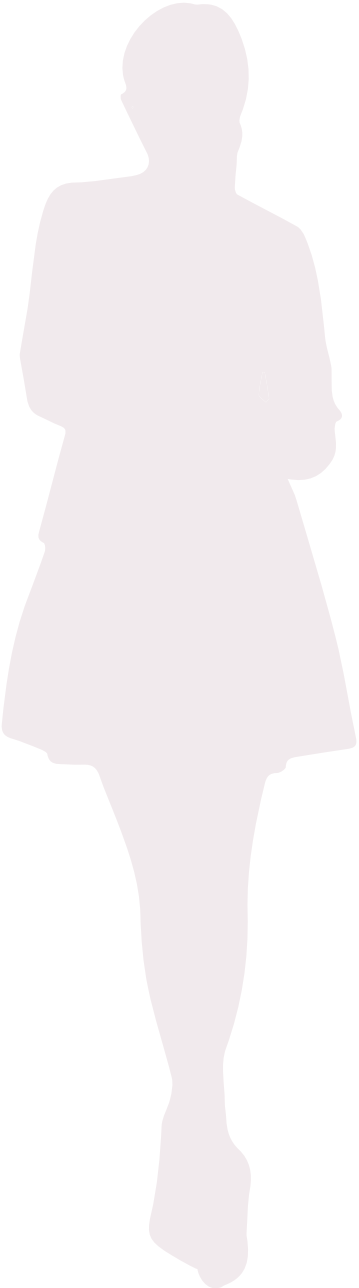
点位分布图



机动车地库标识（出口）



正视图



侧视图

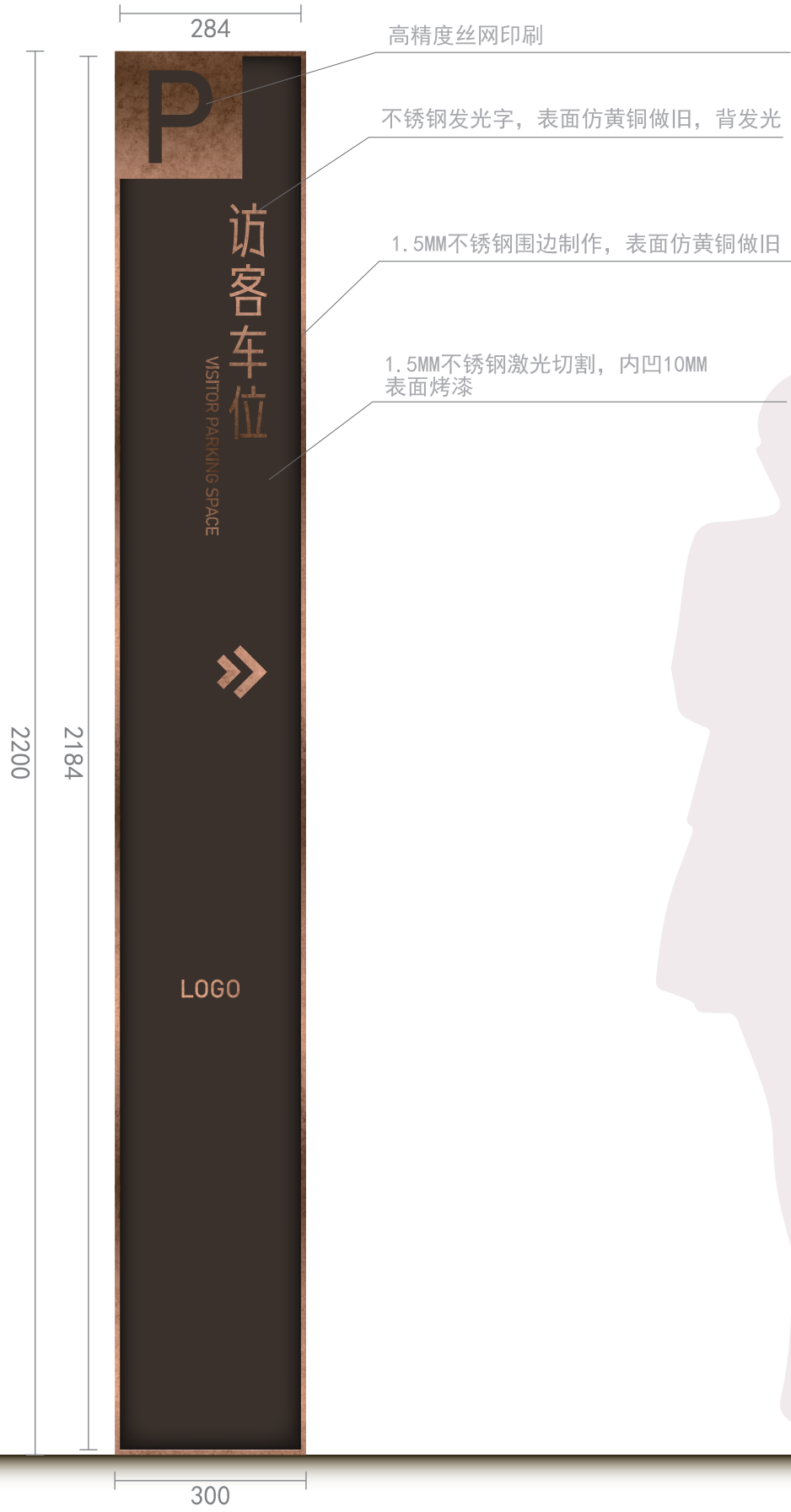
点位分布图



非机动车地库标识



访客车位标识



正视图

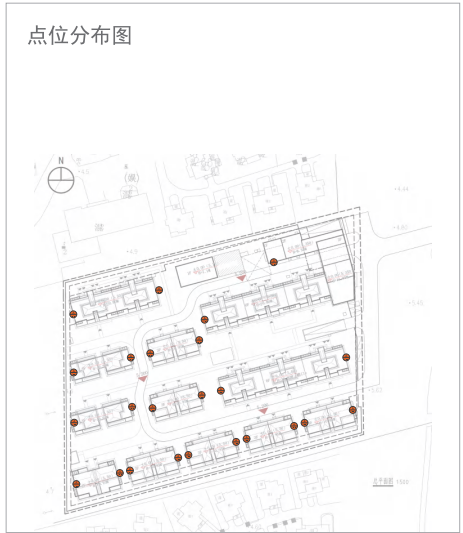


侧视图

点位分布图



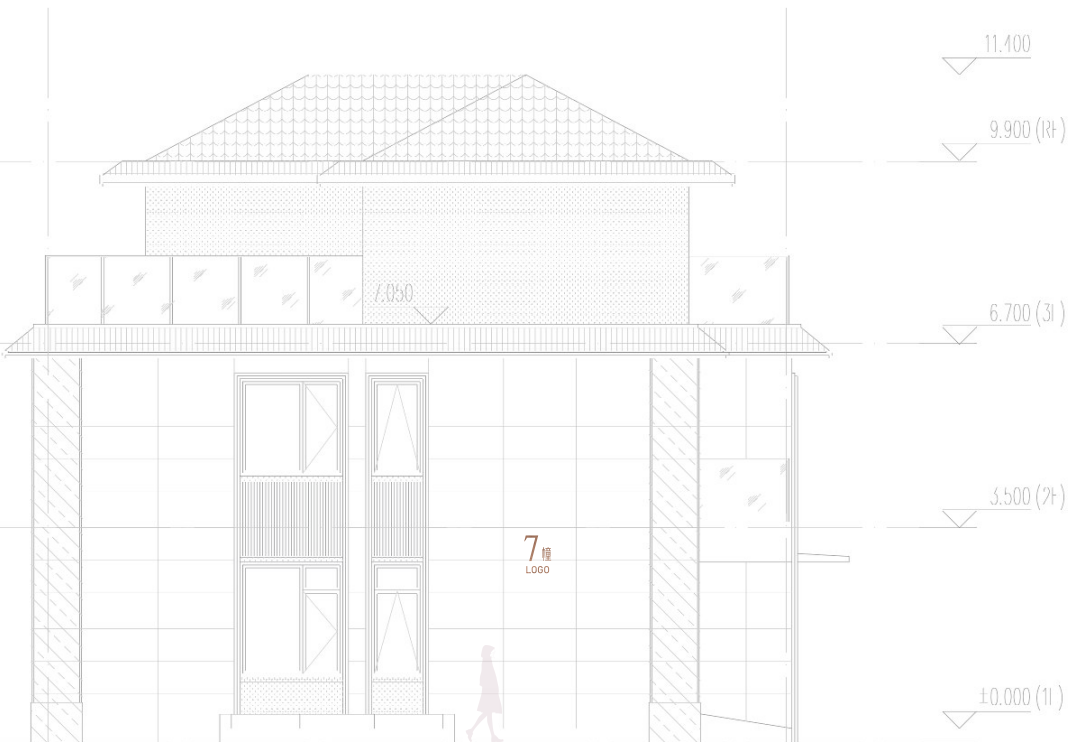
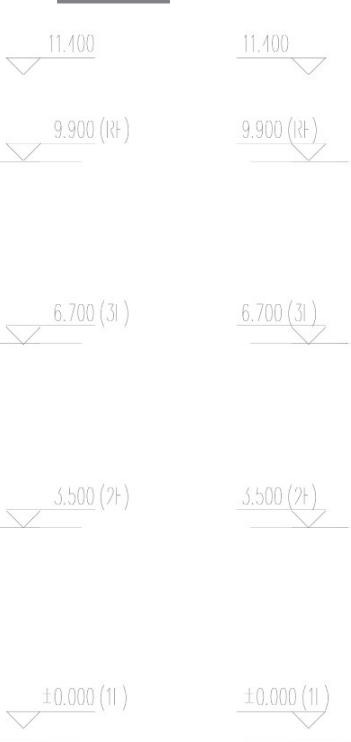
楼栋号标识



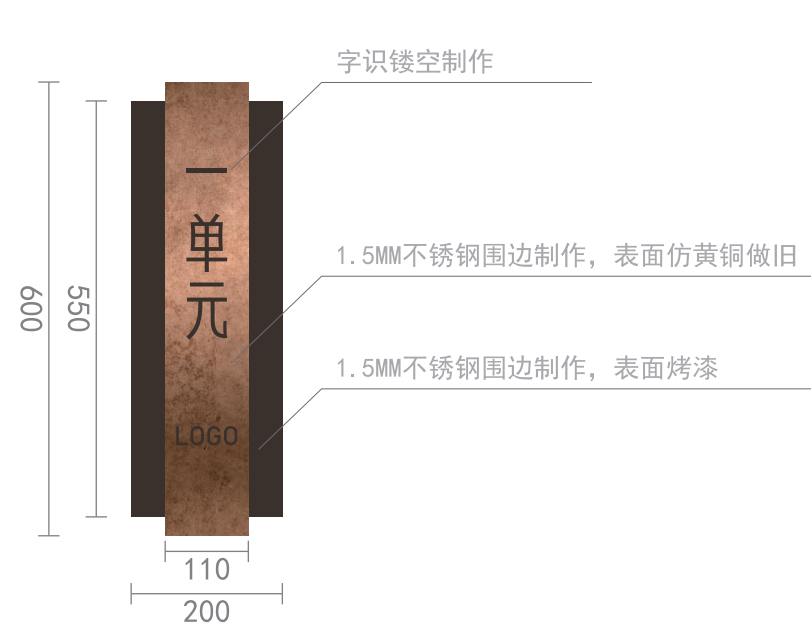
1 2 3 4 5 6 7 8 9 10 11 12 13

正视图

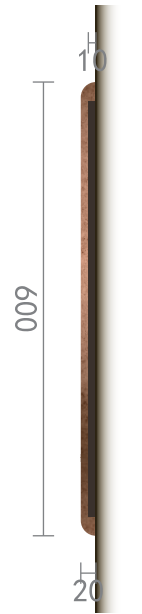
侧视图



单元号标识



正视图

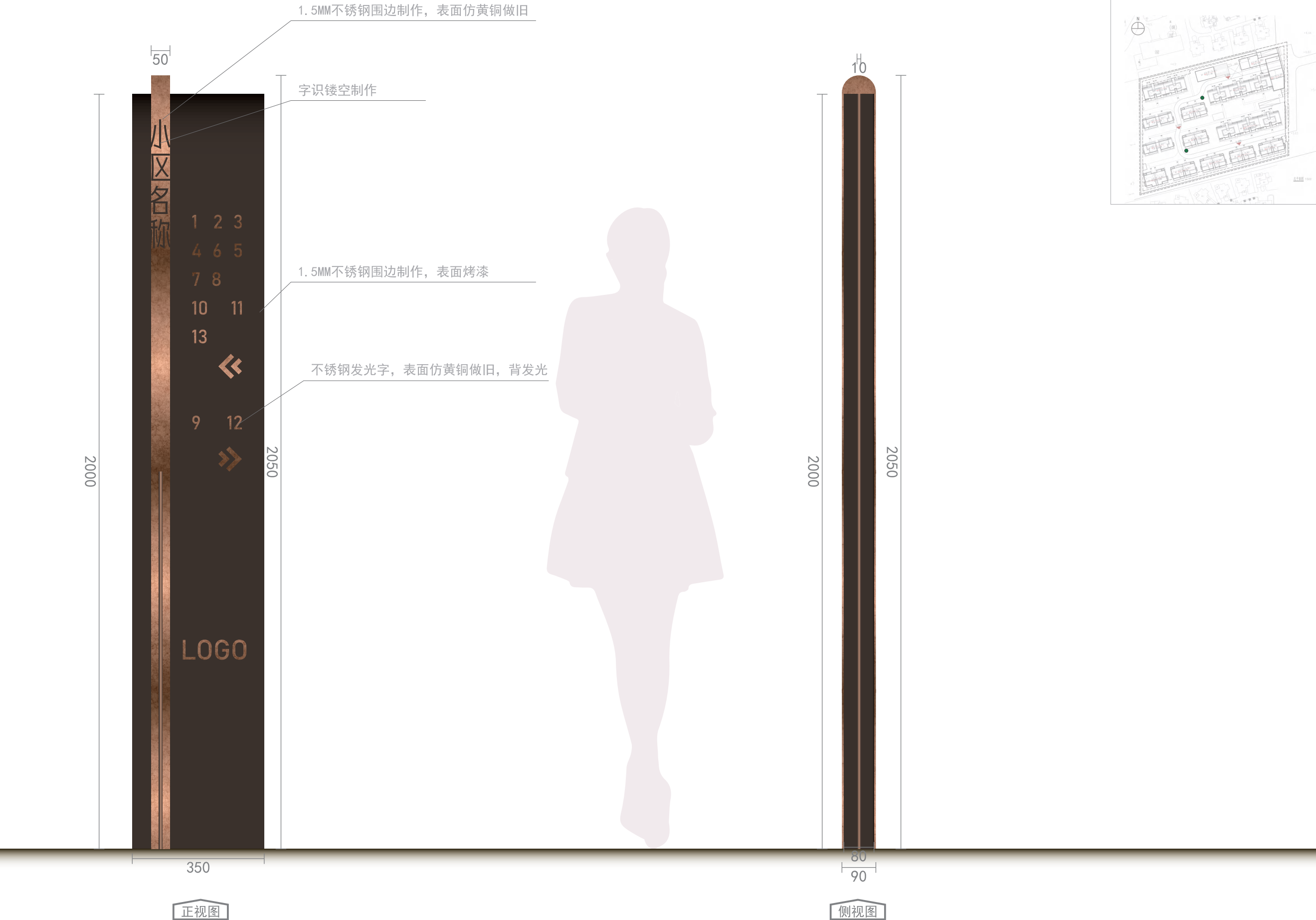


侧视图

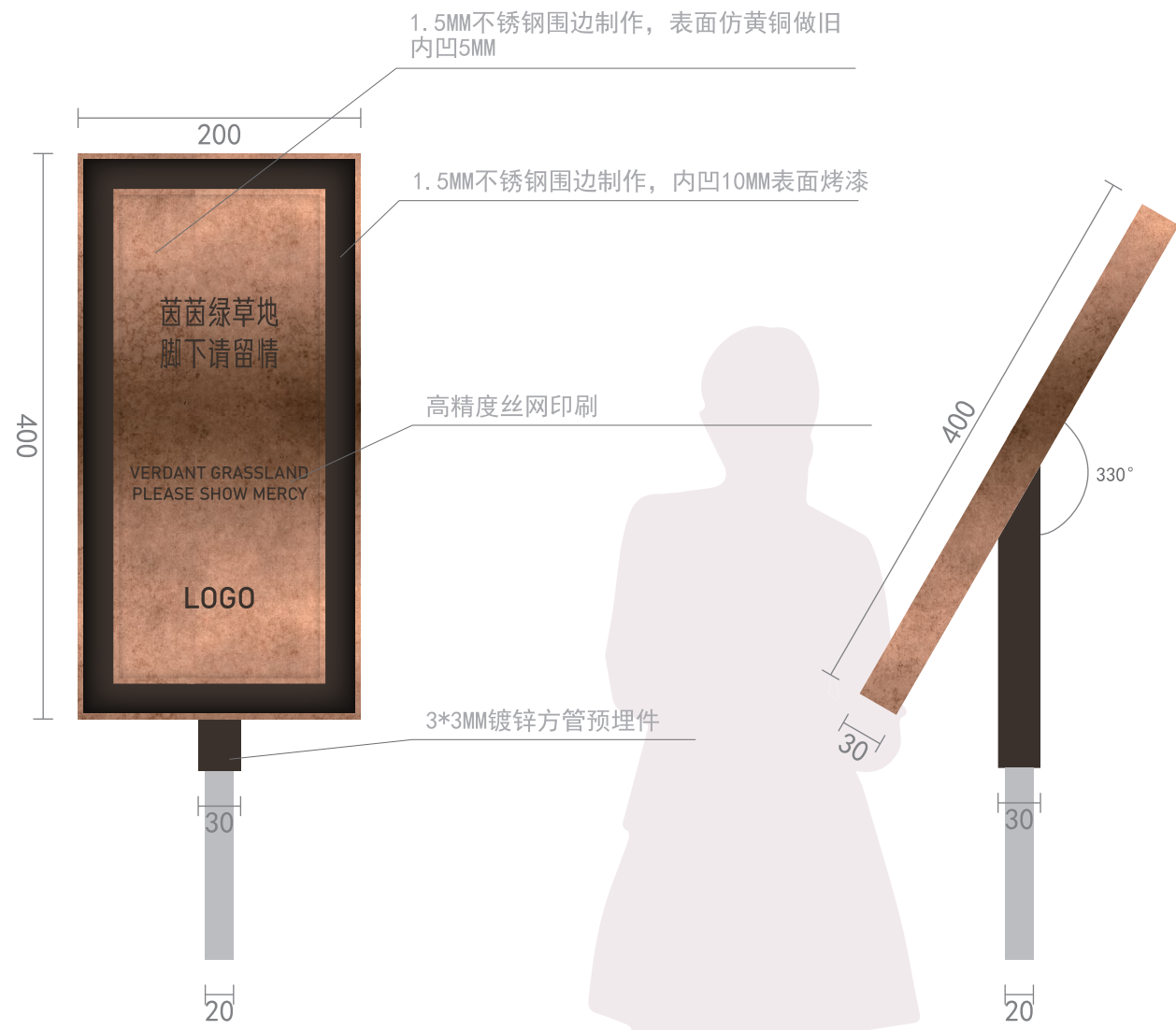
点位分布图



小区区域指引标识

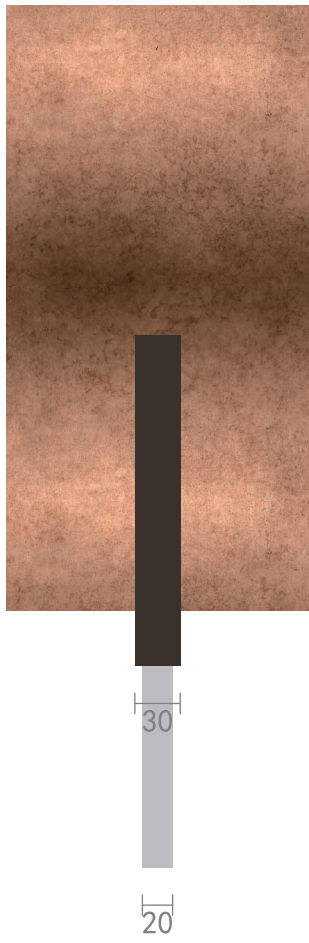


花草牌

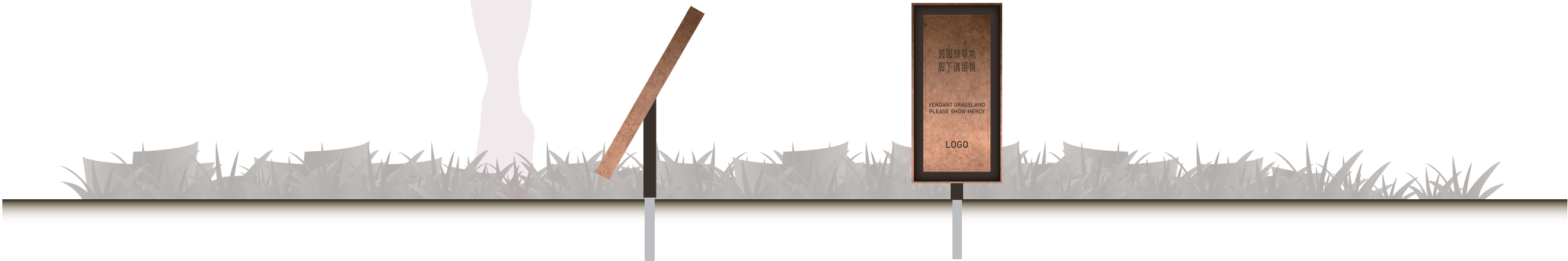


正视图

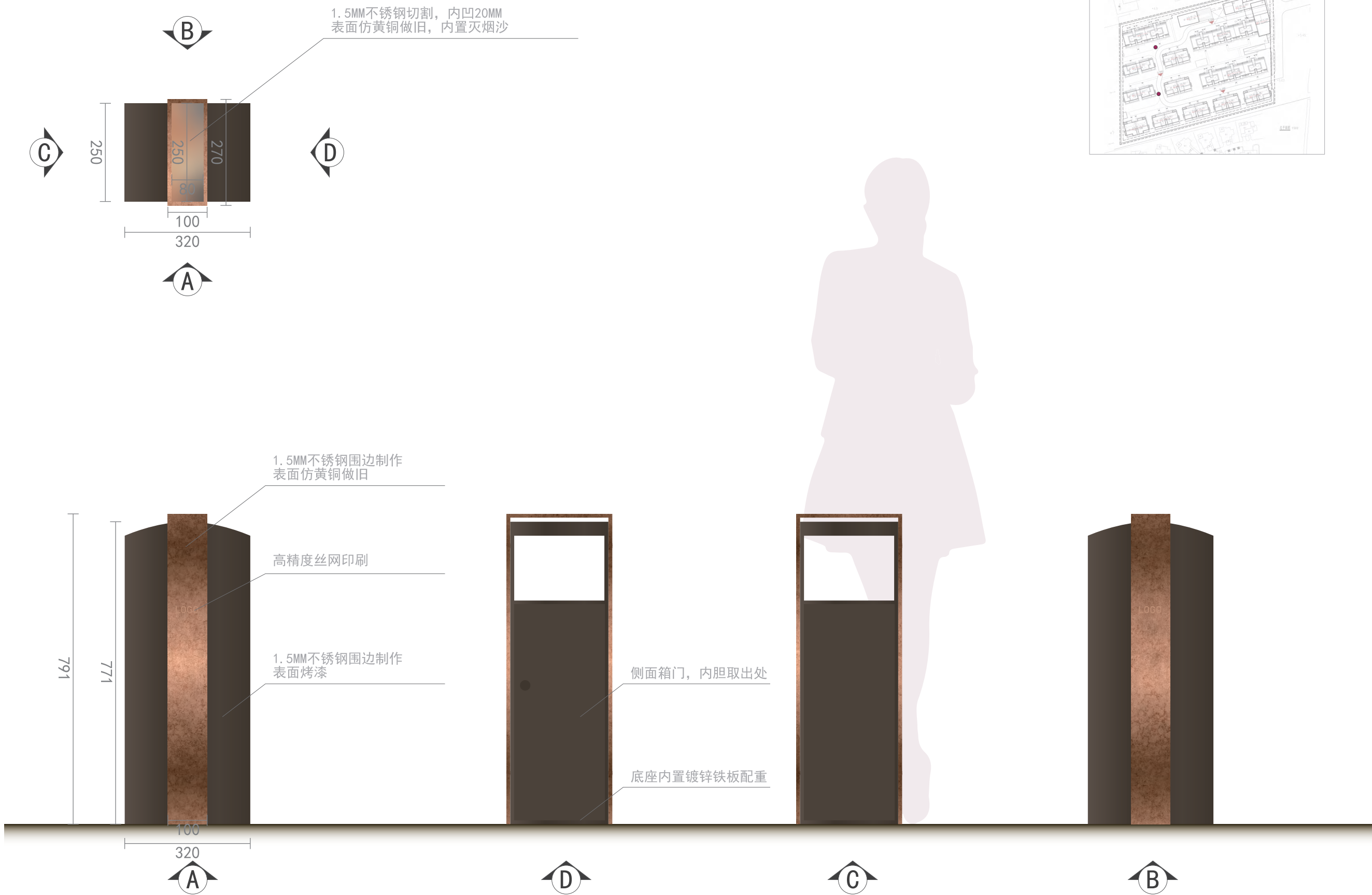
侧视图



后视图

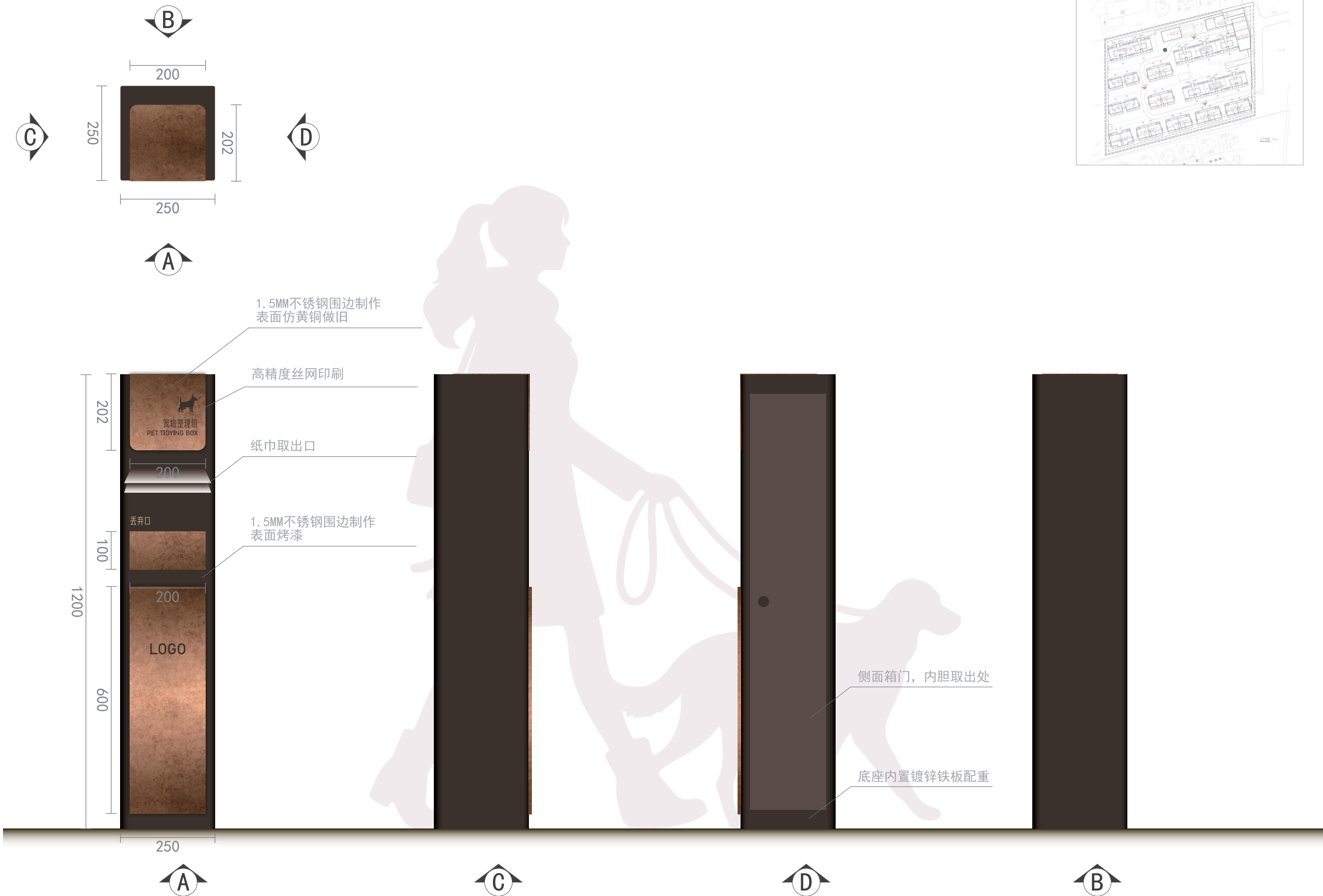


果皮箱

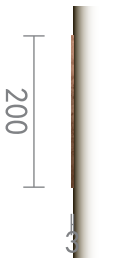
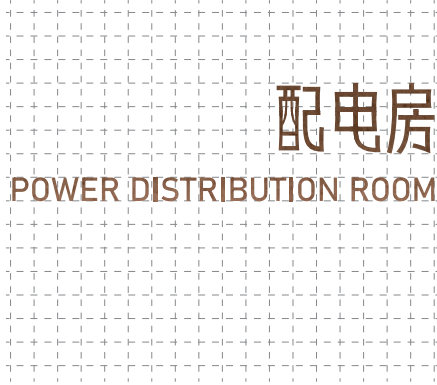


宠物整理箱

点位分布图

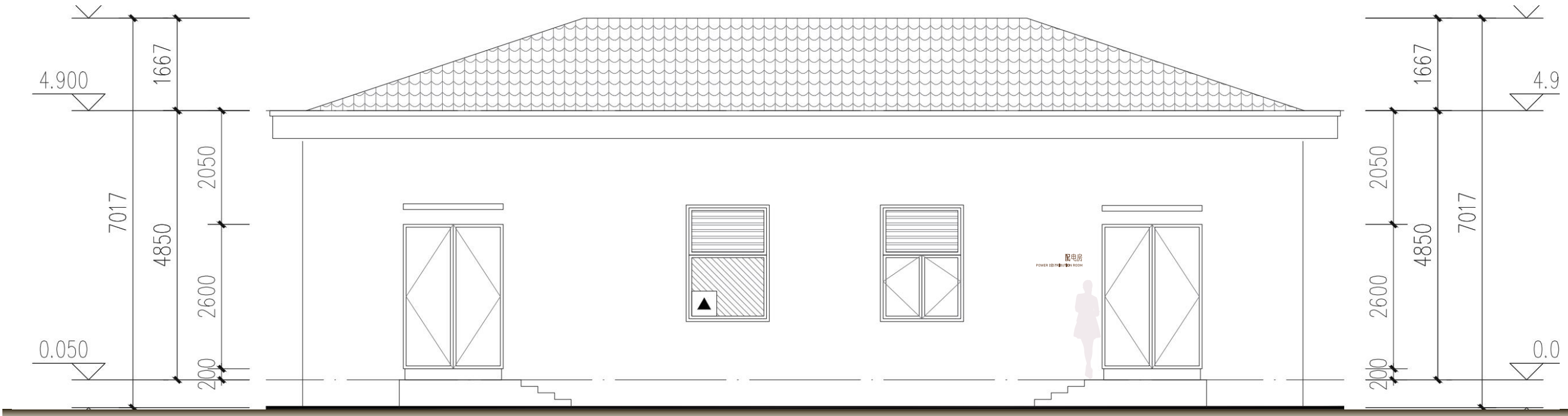


配电房



正视图

侧视图



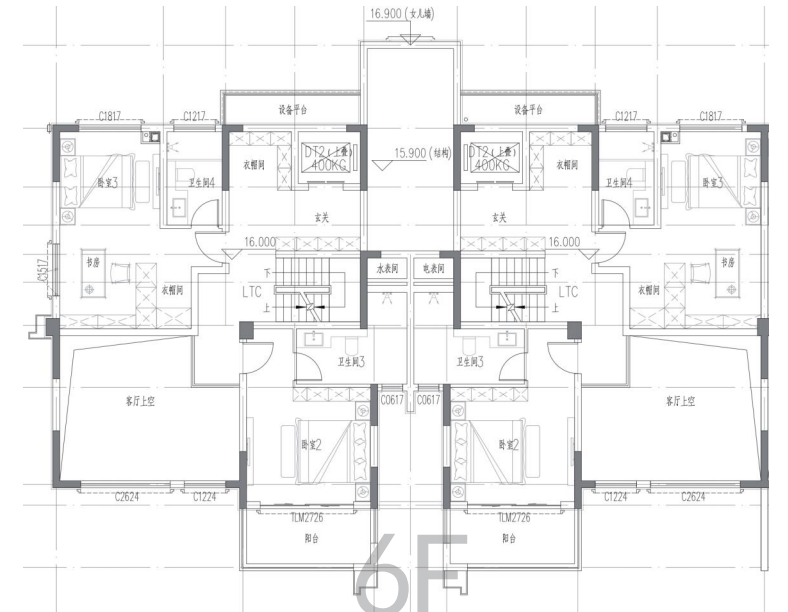
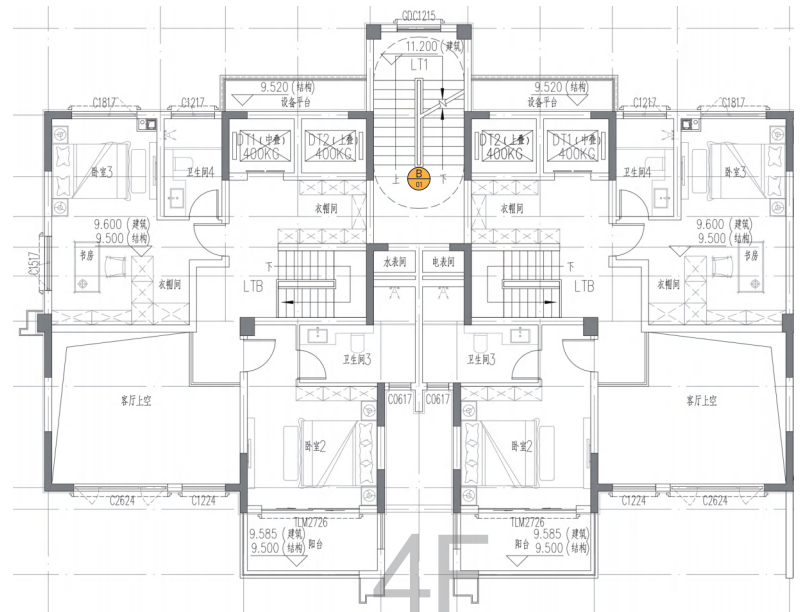
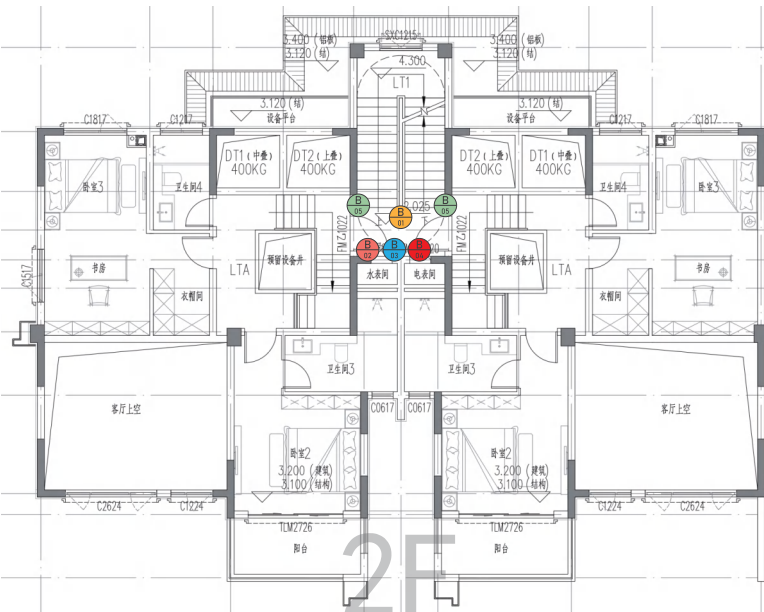
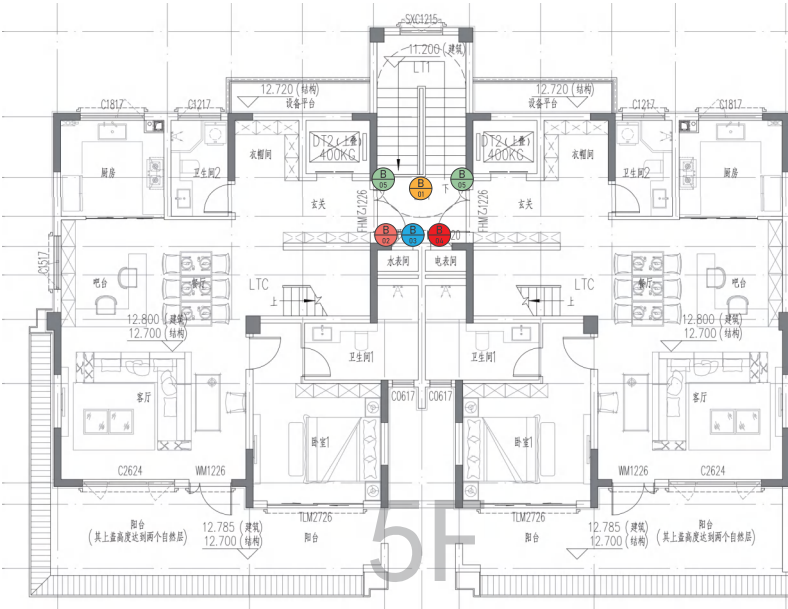
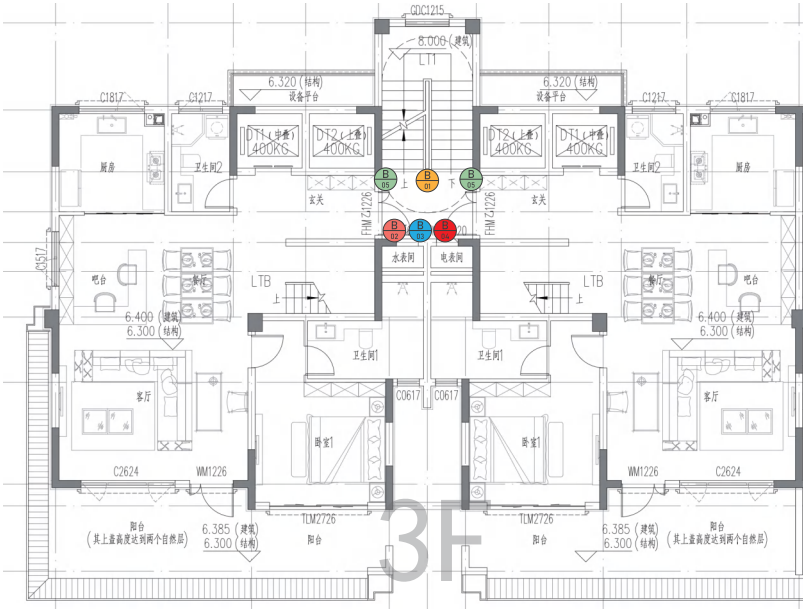
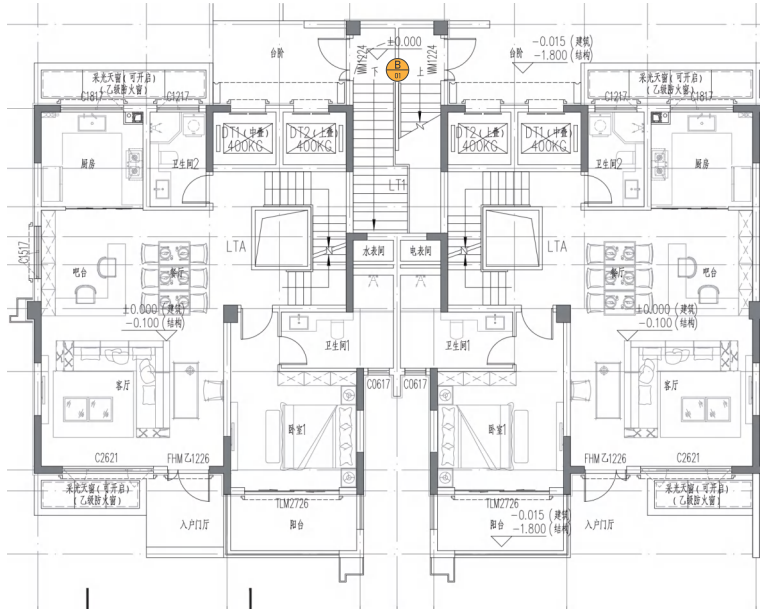
地上标识标牌

室内部分

住宅楼

住宅楼室内标识点位

6# 9# 12#



	楼层号	40
	消防栓	24
	水表间	24
	电表间	24
	住户门牌	48

楼层号

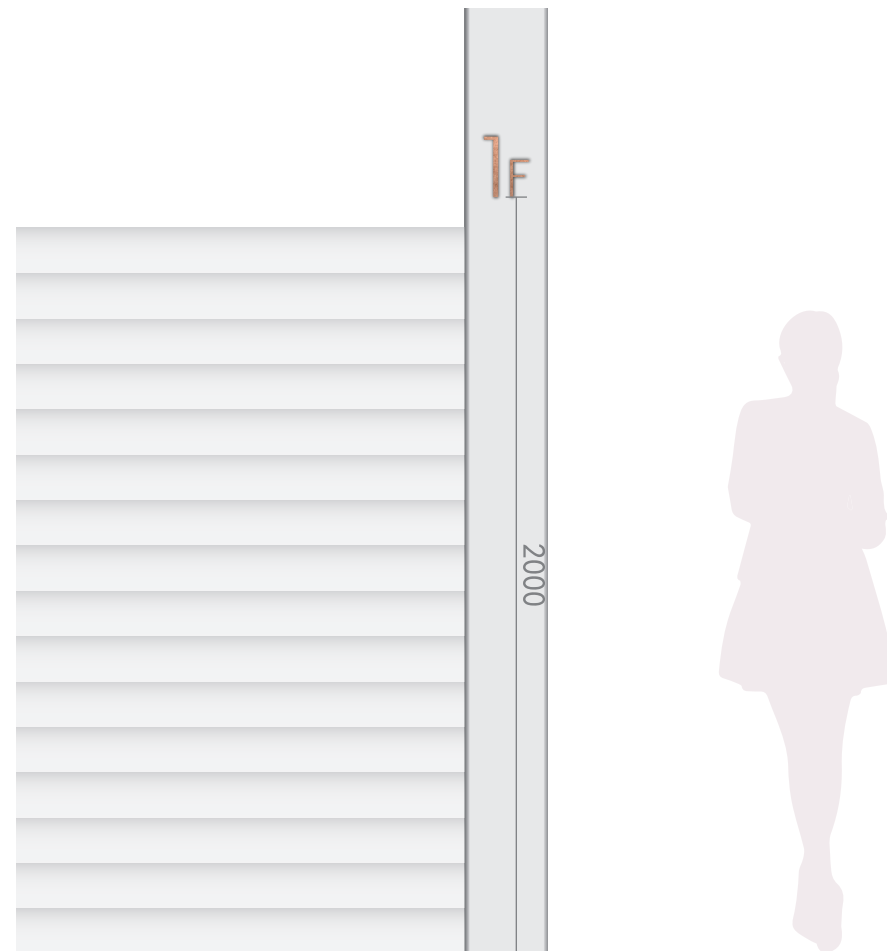
4MM铝雕实心字
表面仿黄铜做旧

160

118

1F 2F 3F 4F 5F

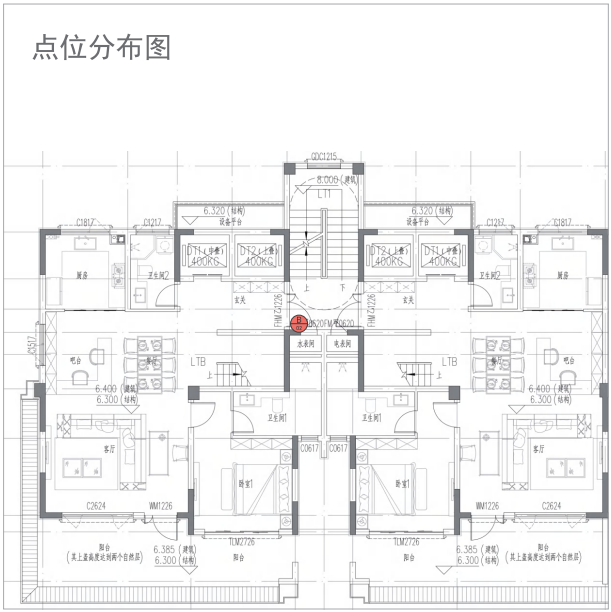
160



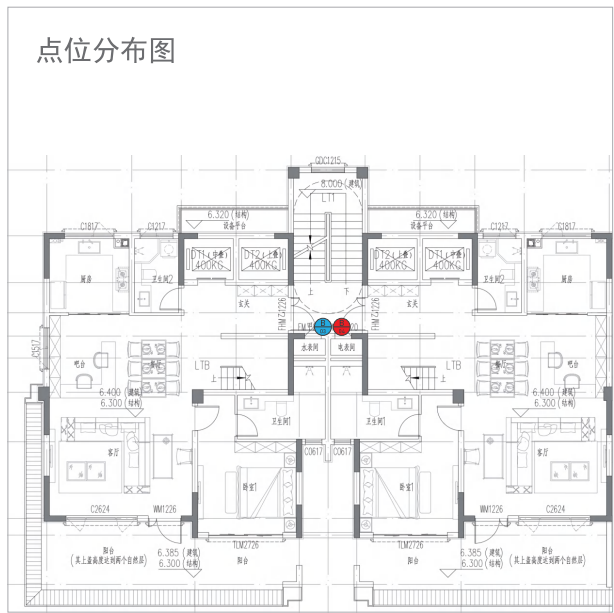
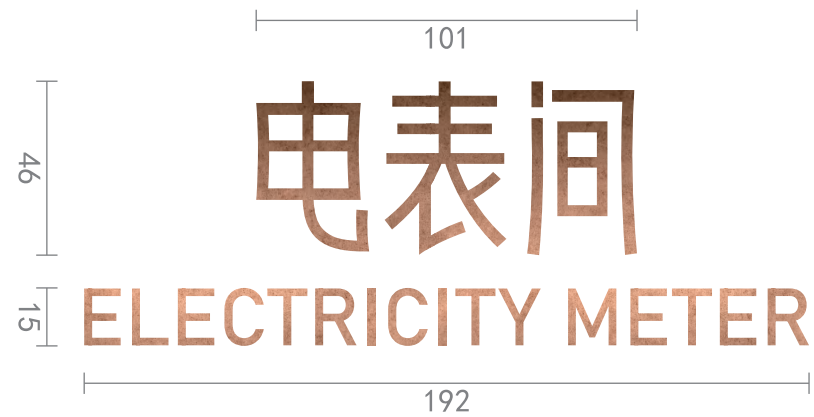
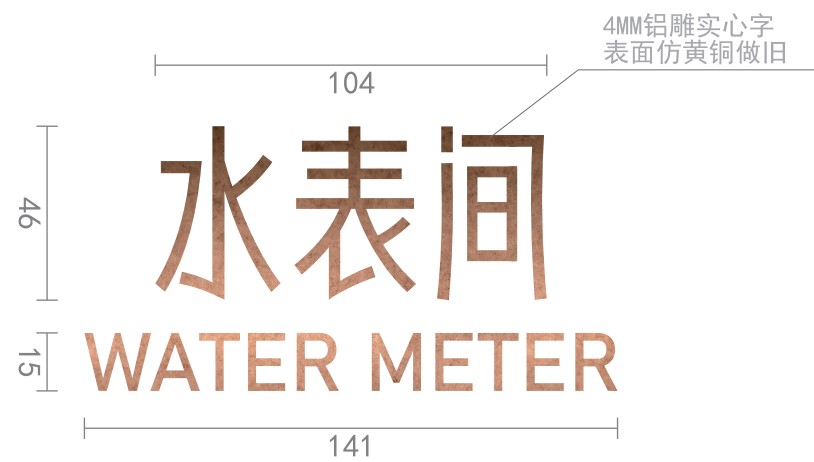
消防栓



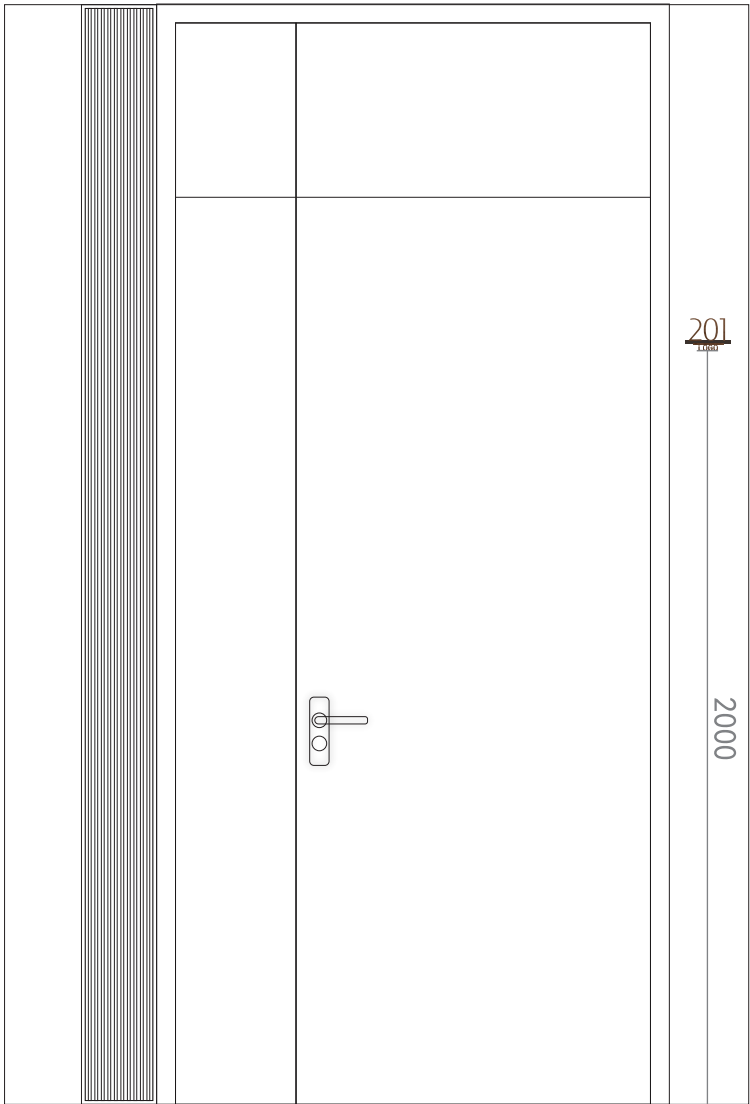
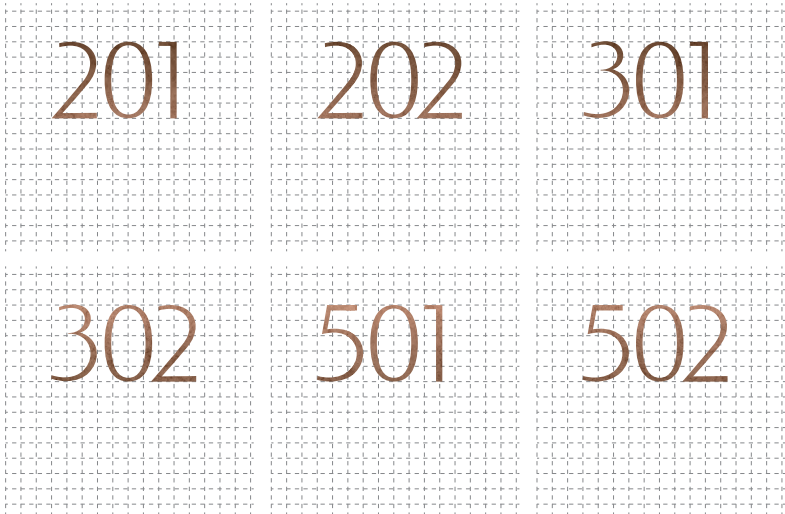
点位分布图



功能性标识（水表间、电表间）



住户门牌



地上标识标牌

室内部分

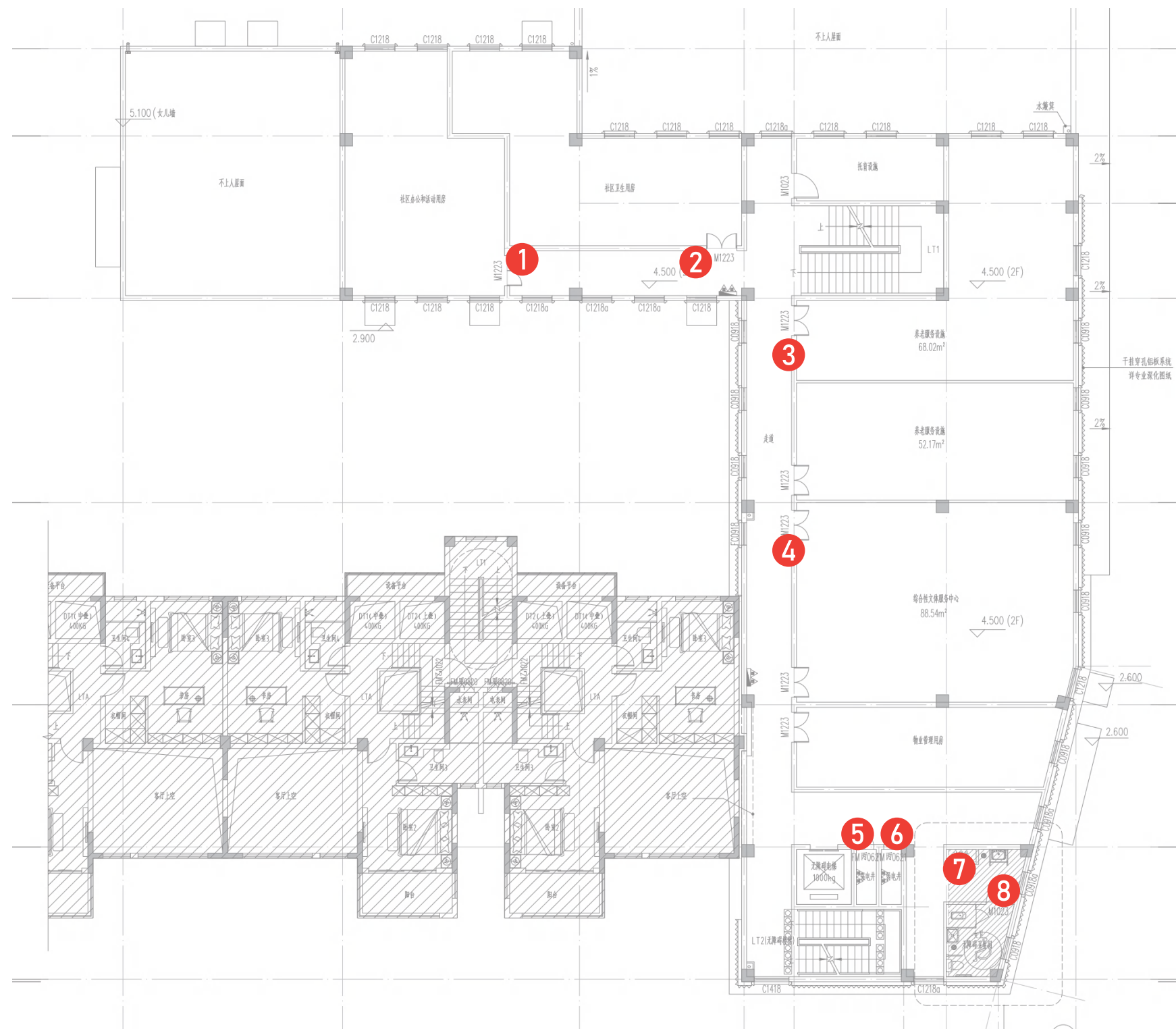
公共配套楼

公共配套楼室内标识点位



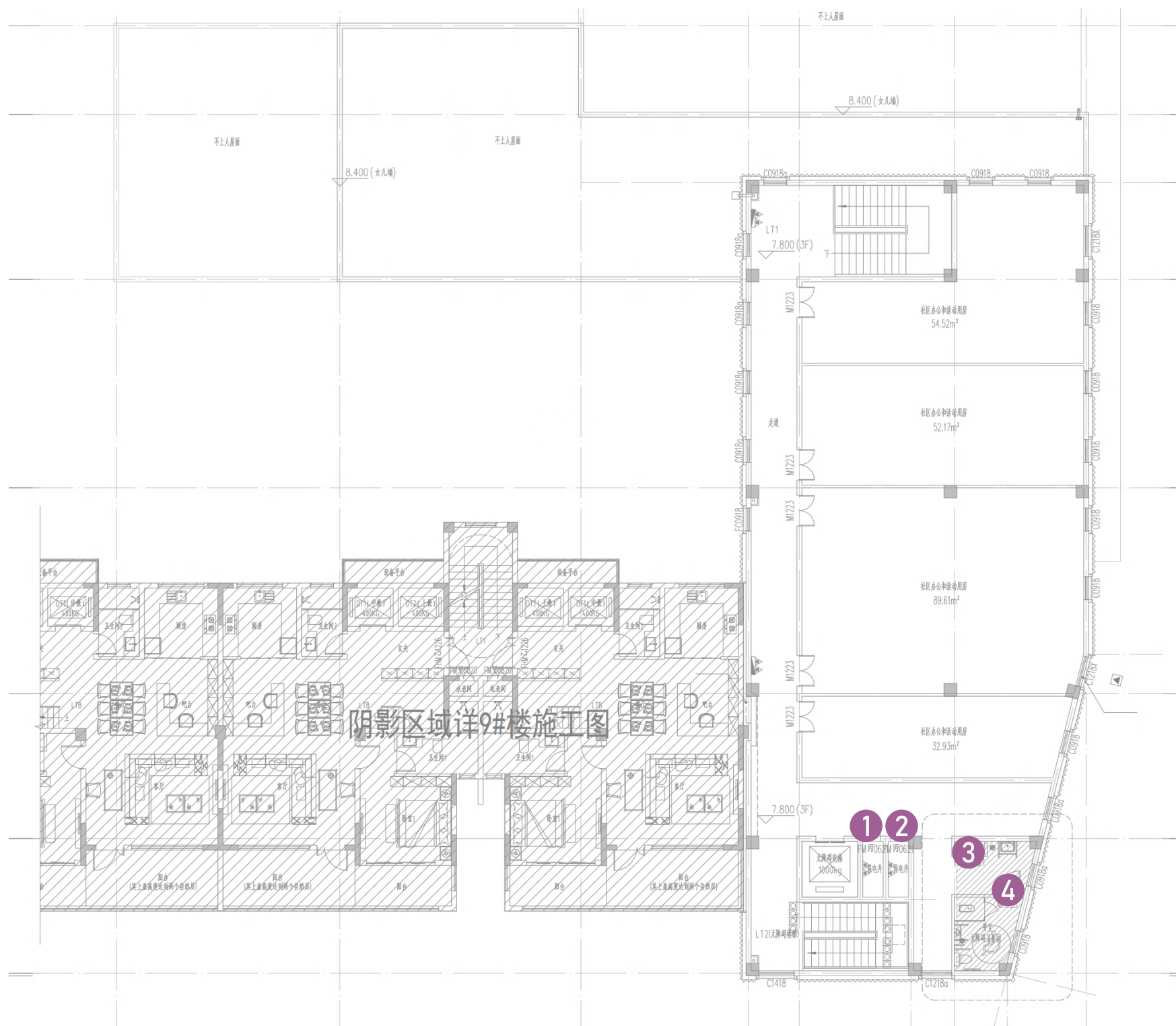
1F

- | | | |
|----|--------|---|
| 1 | 有线电视机房 | 1 |
| 2 | 通信机房 | 1 |
| 3 | 工具间 | 1 |
| 4 | 垃圾收集房 | 1 |
| 5 | 快递室 | 1 |
| 6 | 生活水泵房 | 1 |
| 7 | 消控室 | 1 |
| 8 | 门卫室 | 1 |
| 9 | 电气间 | 1 |
| 10 | 强电井 | 1 |
| 11 | 弱电井 | 1 |
| 12 | 卫生间 | 1 |
| 13 | 男卫生间 | 1 |
| 14 | 女卫生间 | 1 |
| 15 | 无障碍卫生间 | 1 |



2F

- | | | |
|---|--------|---|
| 1 | 办公室 | 1 |
| 2 | 卫生室 | 1 |
| 3 | 夕阳活动中心 | 1 |
| 4 | 文体服务中心 | 1 |
| 5 | 强电井 | 1 |
| 6 | 弱电井 | 1 |
| 7 | 冷媒井 | 1 |
| 8 | 无障碍卫生间 | 1 |



3F

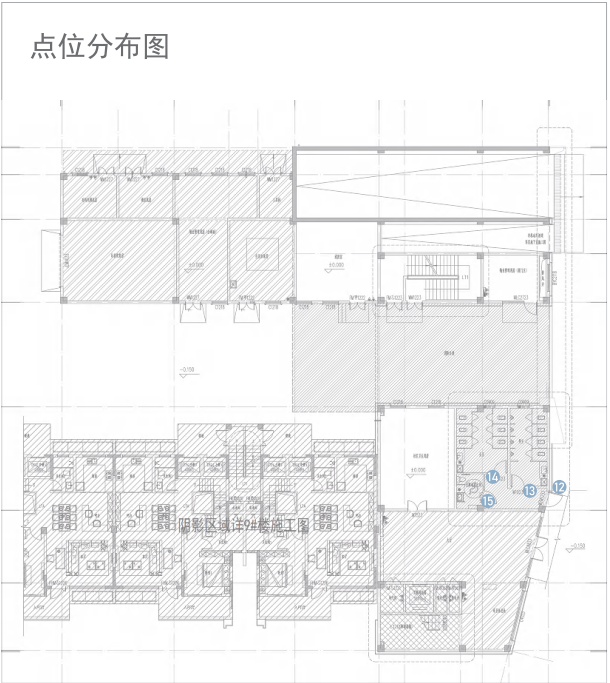
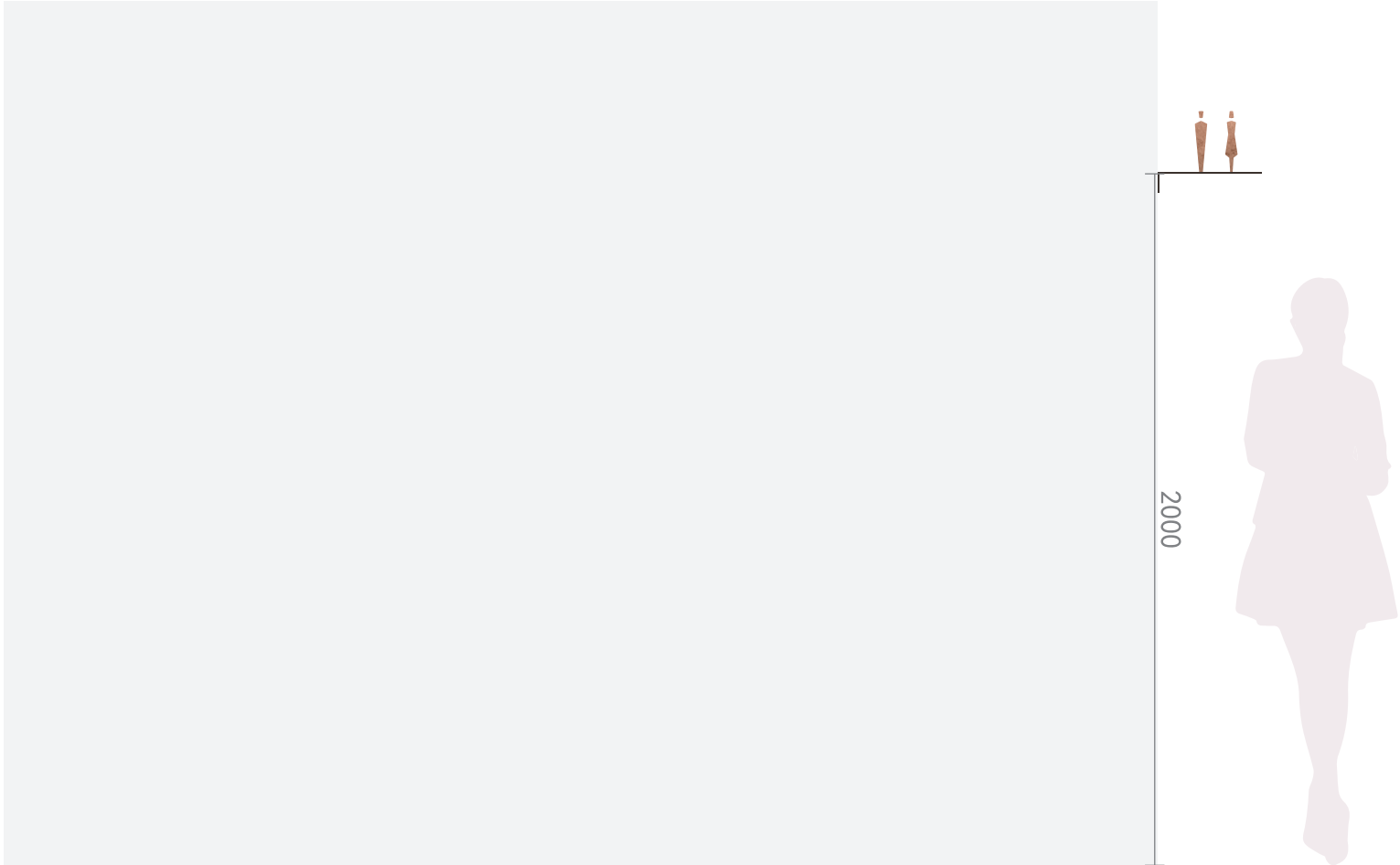
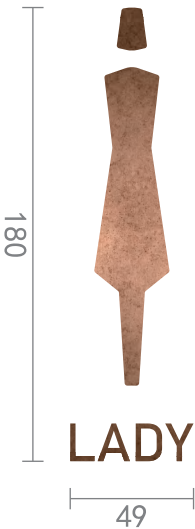
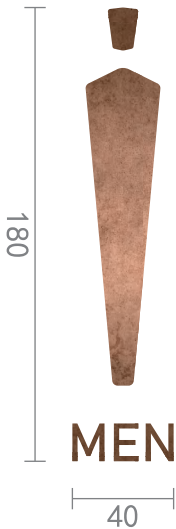
- | | | |
|---|--------|---|
| 1 | 强电井 | 1 |
| 2 | 弱电井 | 1 |
| 3 | 冷媒井 | 1 |
| 4 | 无障碍卫生间 | 1 |

公共配套楼功能性标识

有线电视机房 CABLE TV ROOM	快递室 EXPRESS ROOM	电气间 ELECTRICAL ROOM	卫生室 CLINIC
通信机房 COMMUNICATION ROOM	生活水泵房 DOMESTIC WATER PUMP HOUSE	强电井 STRONG CURRENT WELL	夕阳活动中心 ELDERLY ACTIVITY CENTER
工具间 TOOL ROOM	消控室 FIRE CONTROL ROOM	弱电井 WEAK CURRENT WELL	文体服务中心 SPORTS SERVICE CENTER
垃圾收集房 GARBAGE COLLECTION ROOM	门卫室 GUARD ROOM	办公室 OFFICE	冷媒井 REFRIGERANT WELL

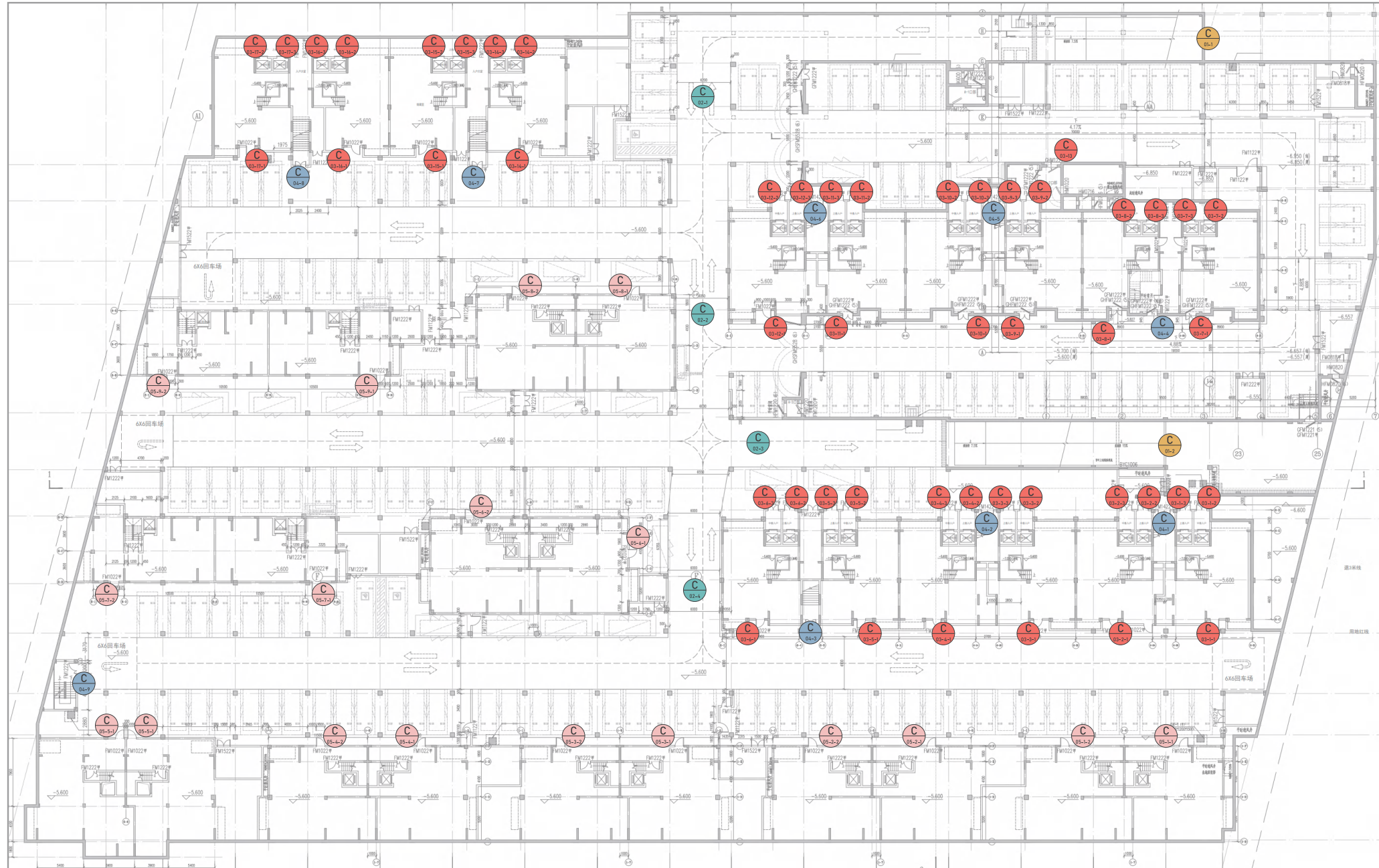


卫生间标识



地库标识标牌

地库标识点位图

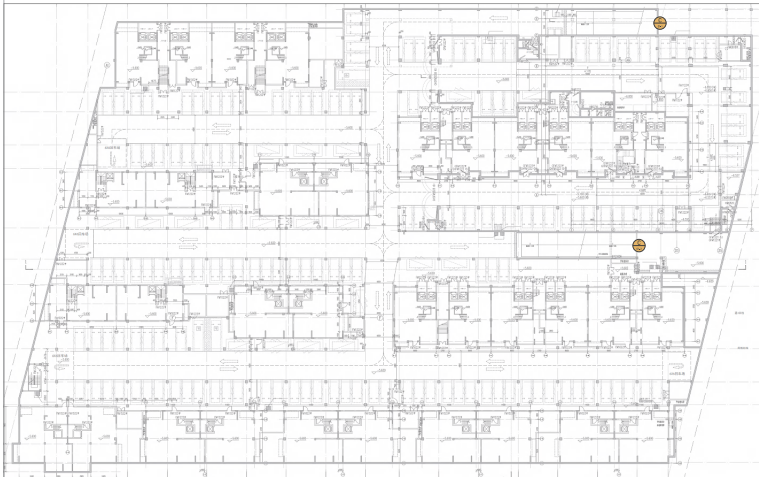


	车库龙门牌	2
	车库区域指引吊牌	4
	叠墅户型单元指示	48
	车库安全楼梯指示	9
	联排别墅单元指示	18

地库龙门牌



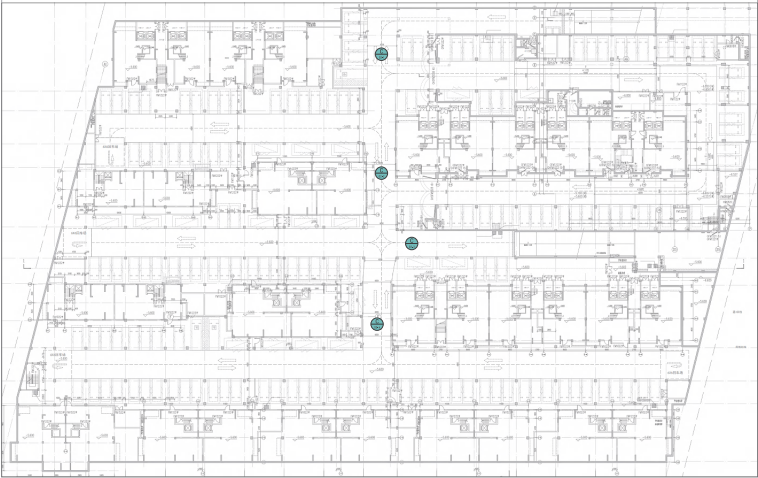
点位分布图



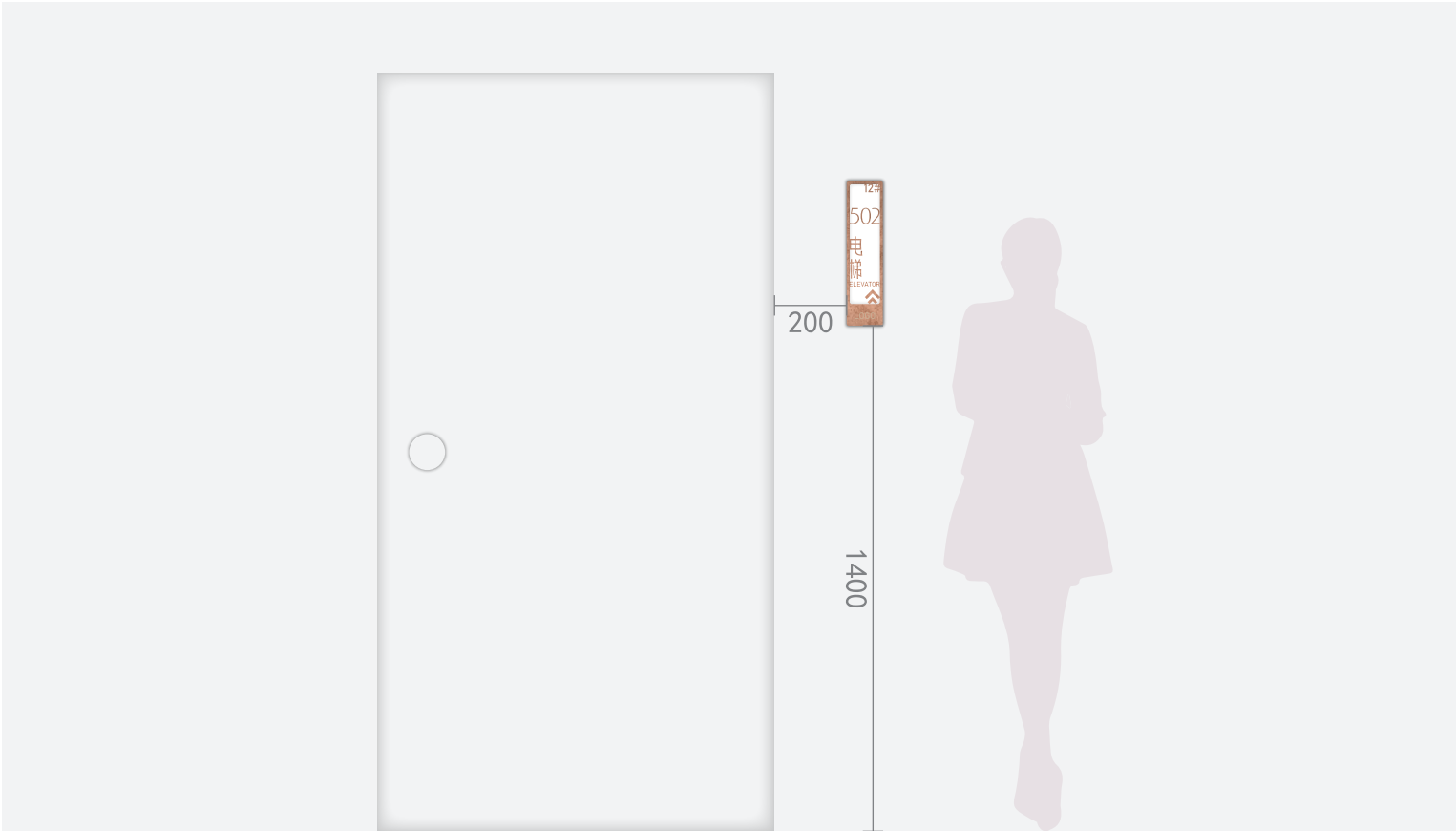
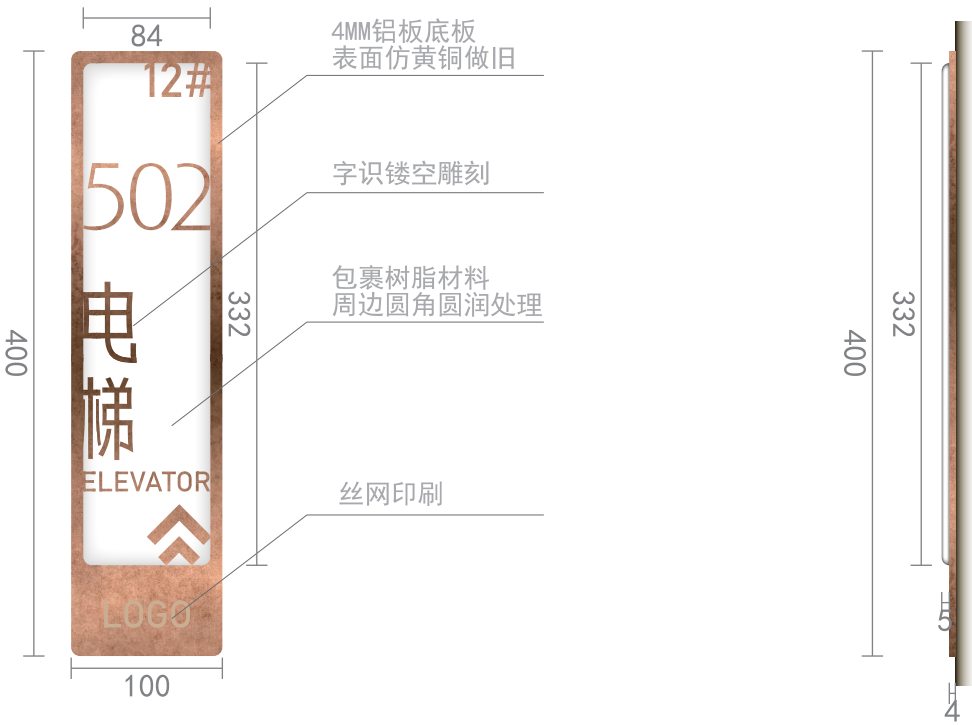
地库区域指引吊牌



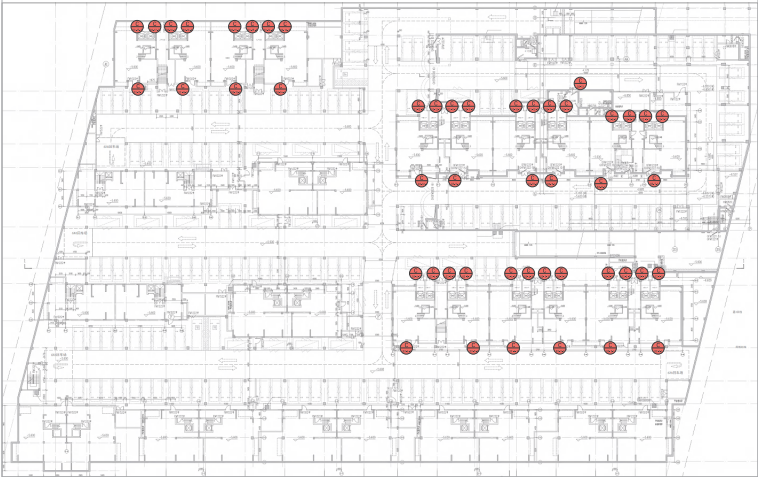
点位分布图



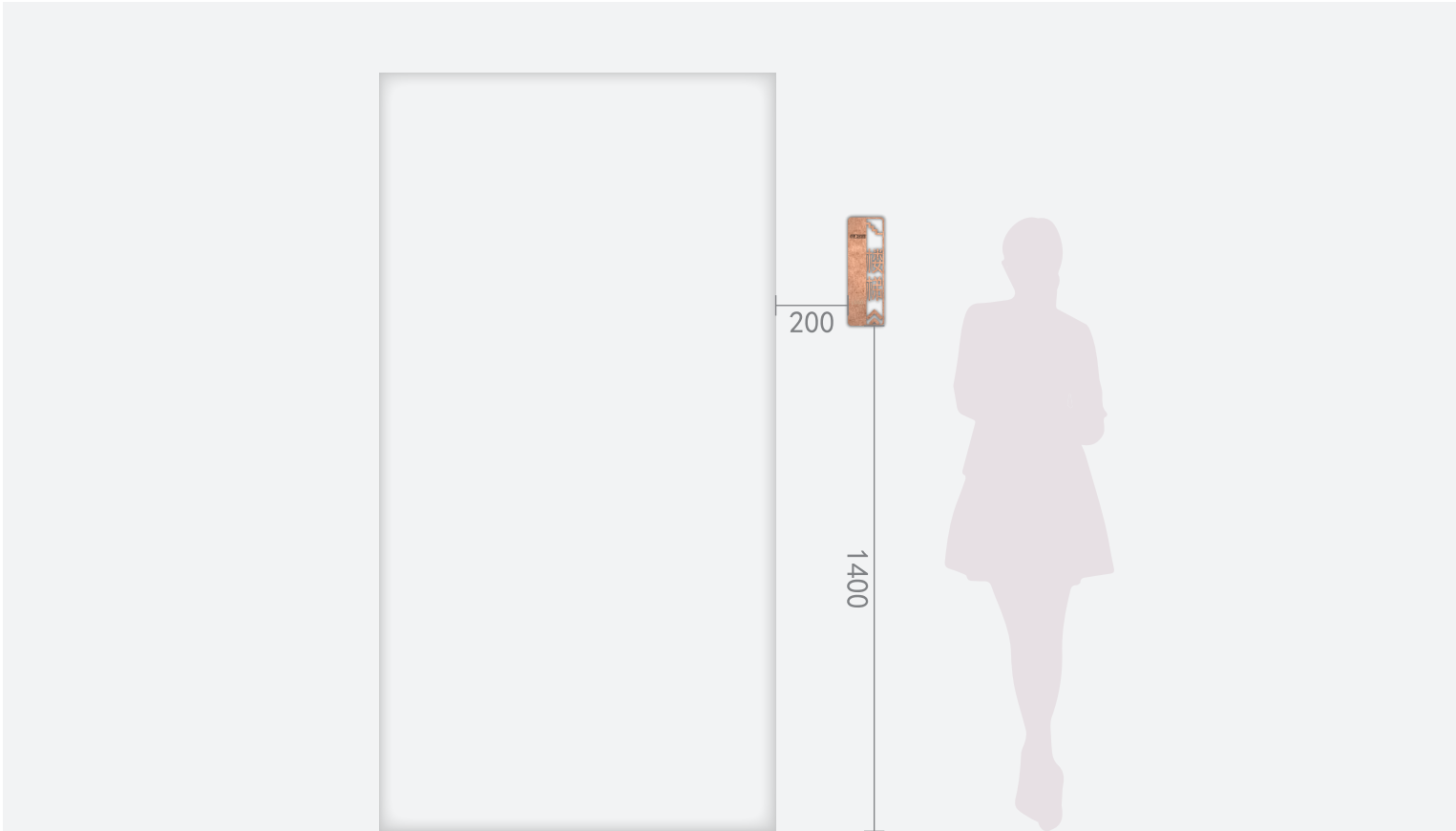
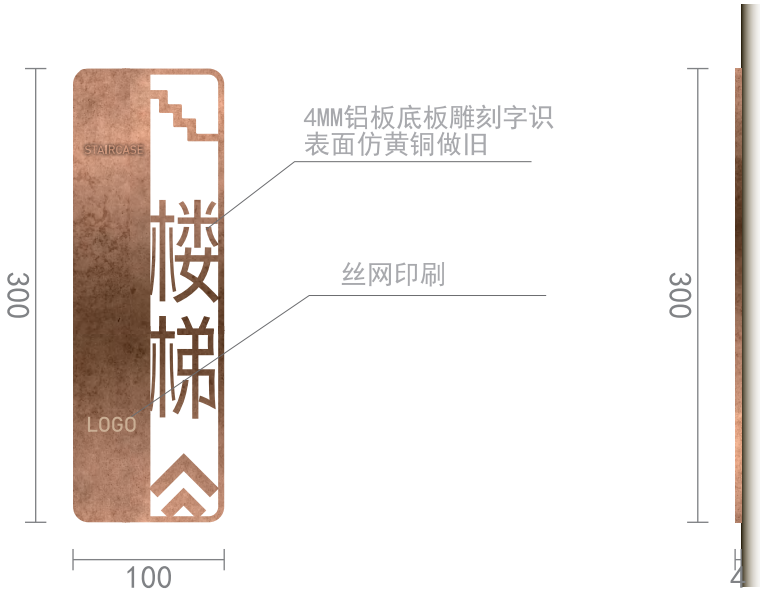
多层户型单元指示



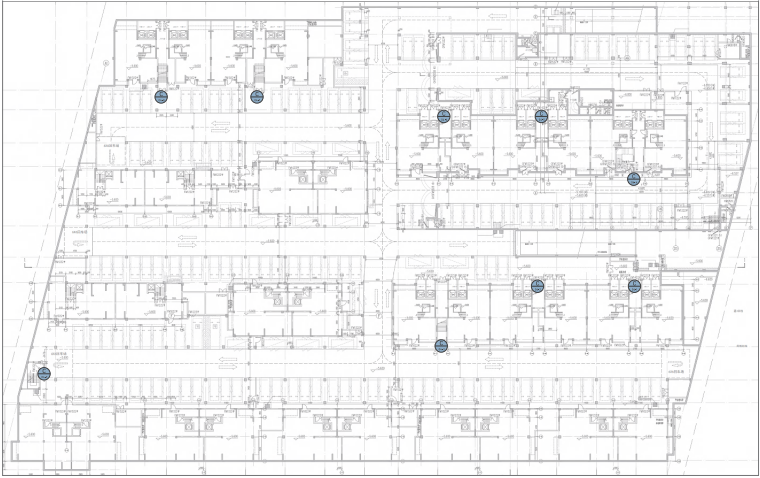
点位分布图



地库安全楼梯指示

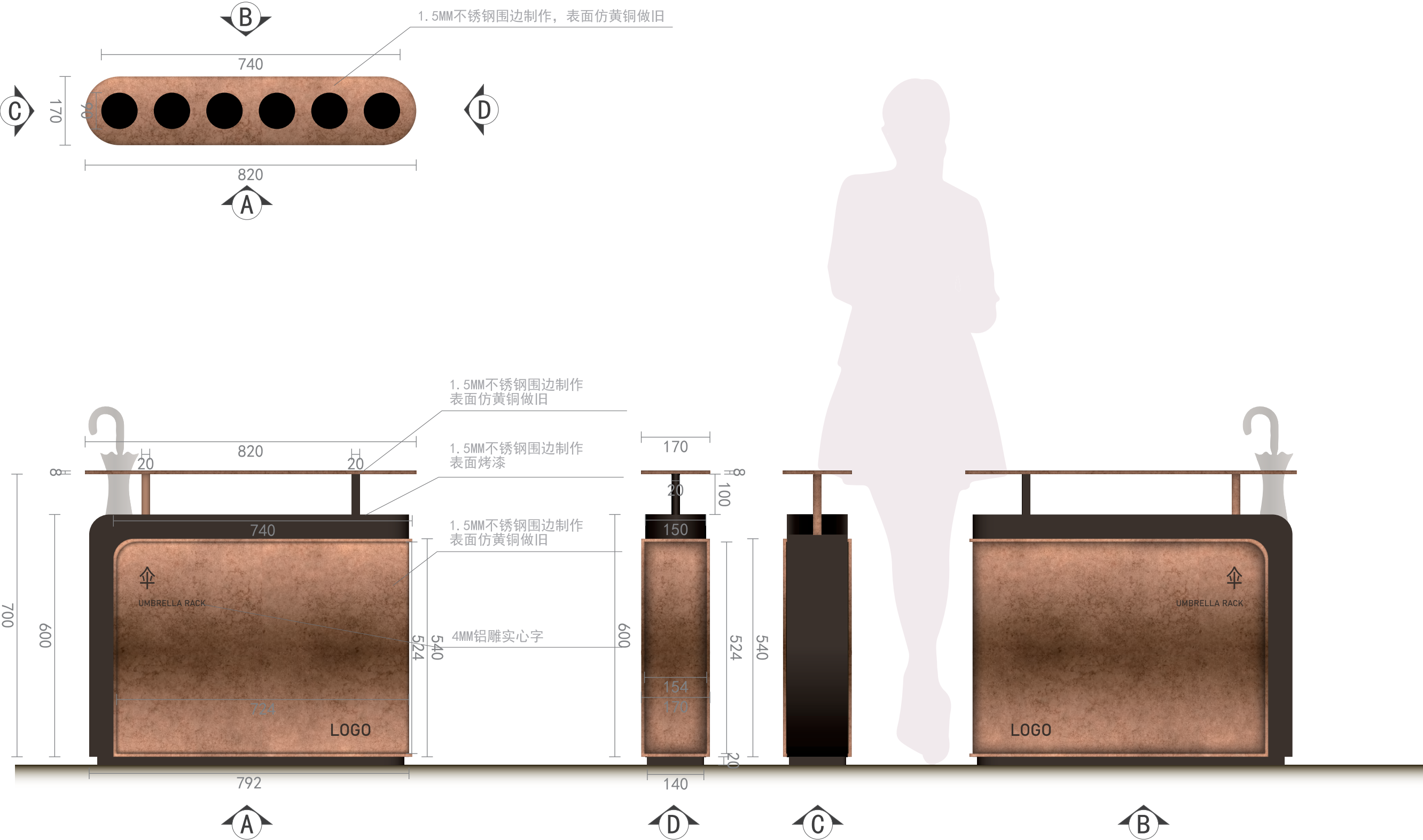


点位分布图

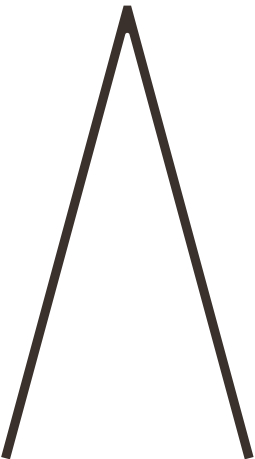
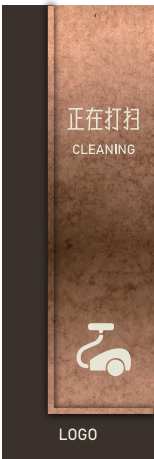
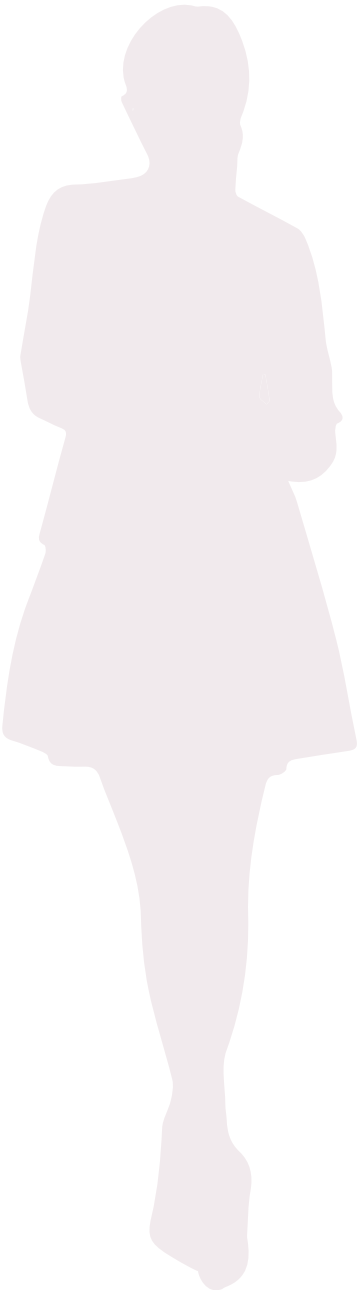
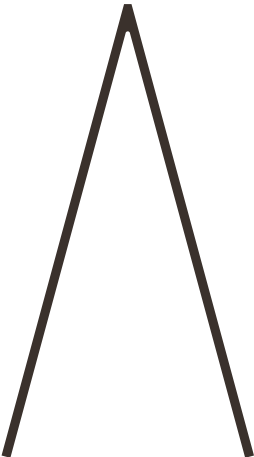
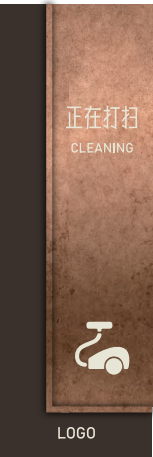
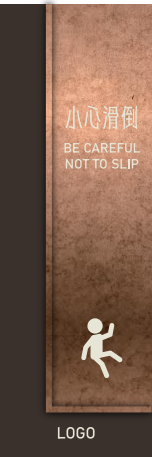


其他标识标牌

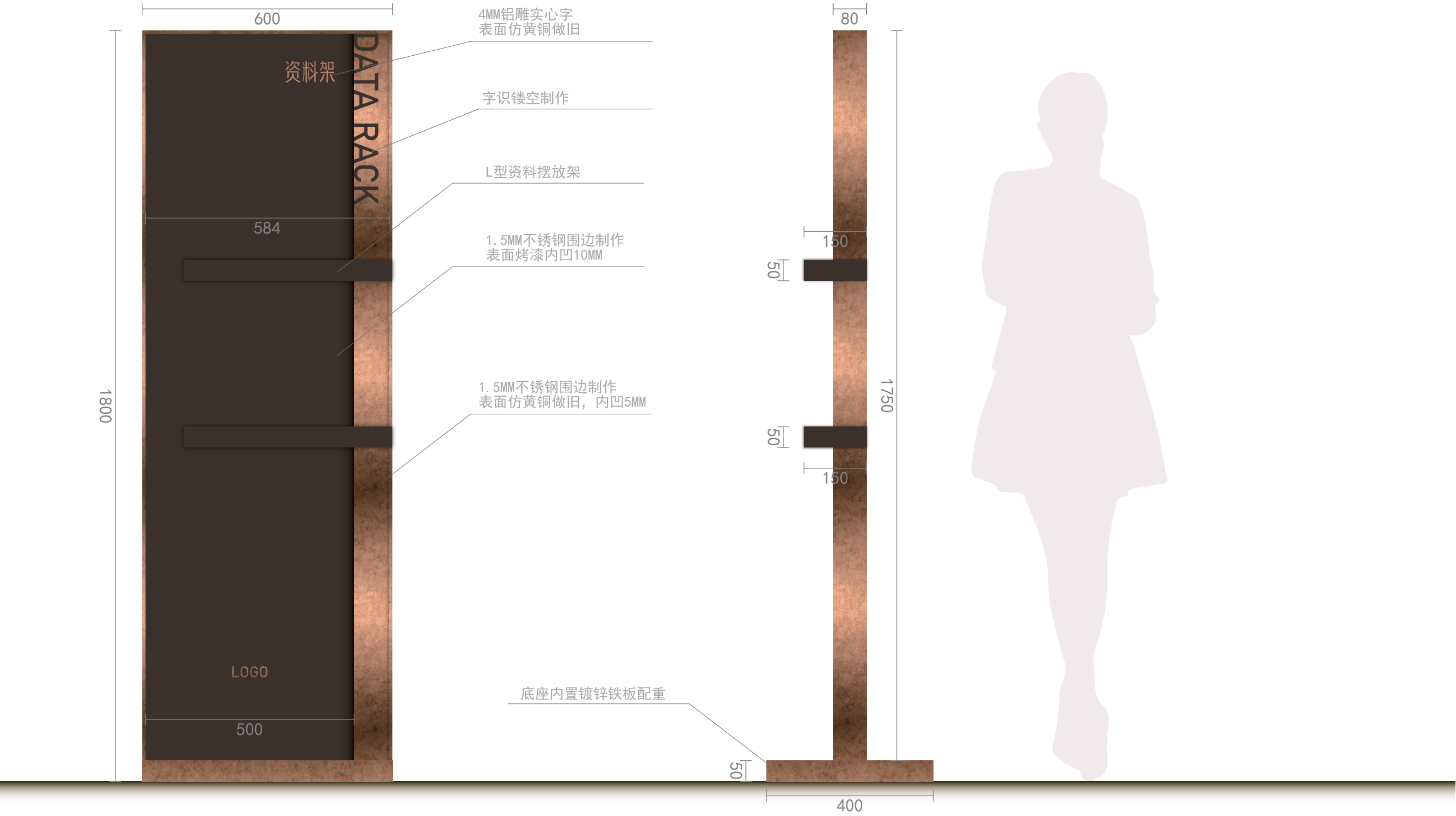
雨伞架



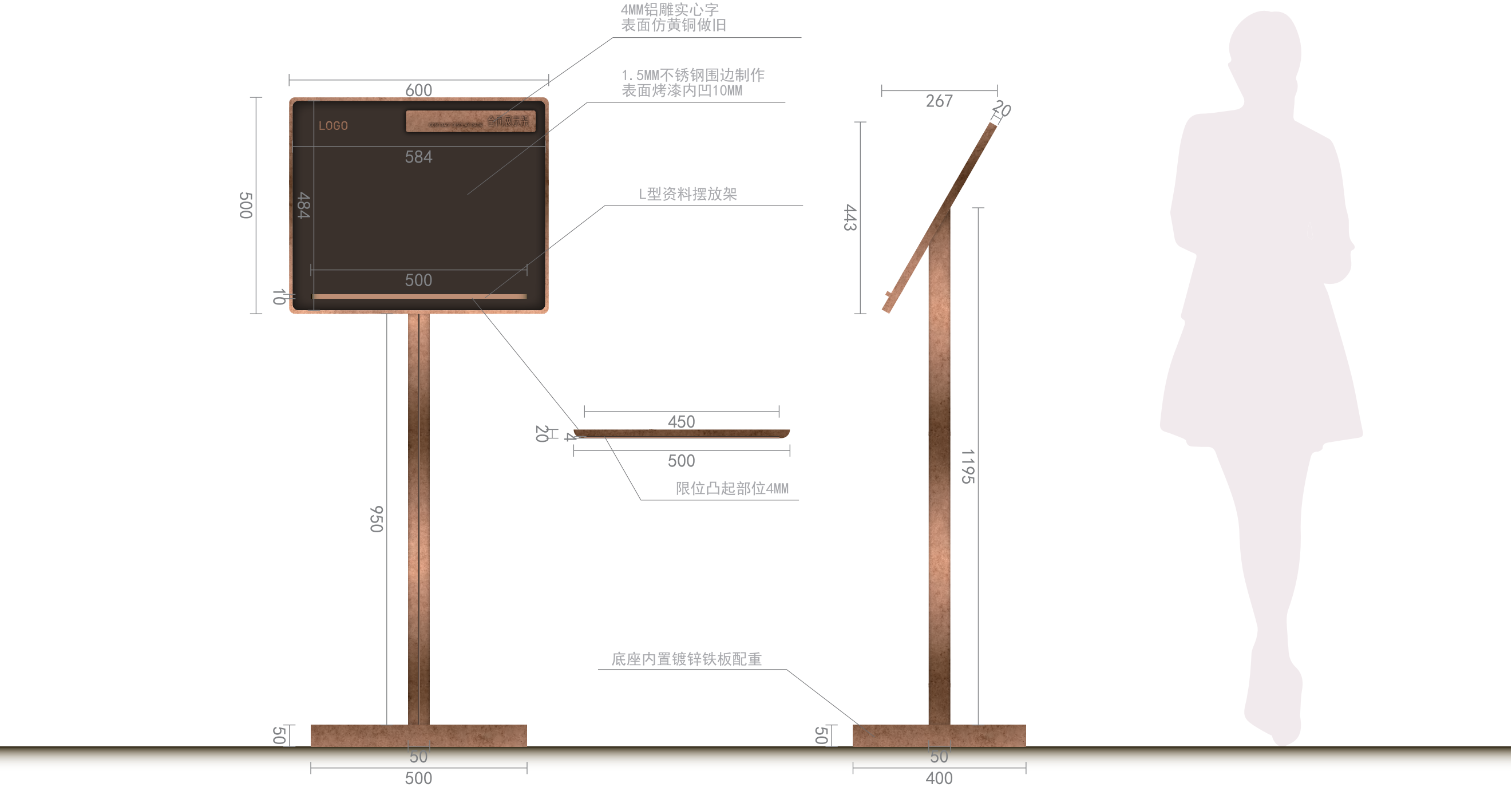
临时警示立牌



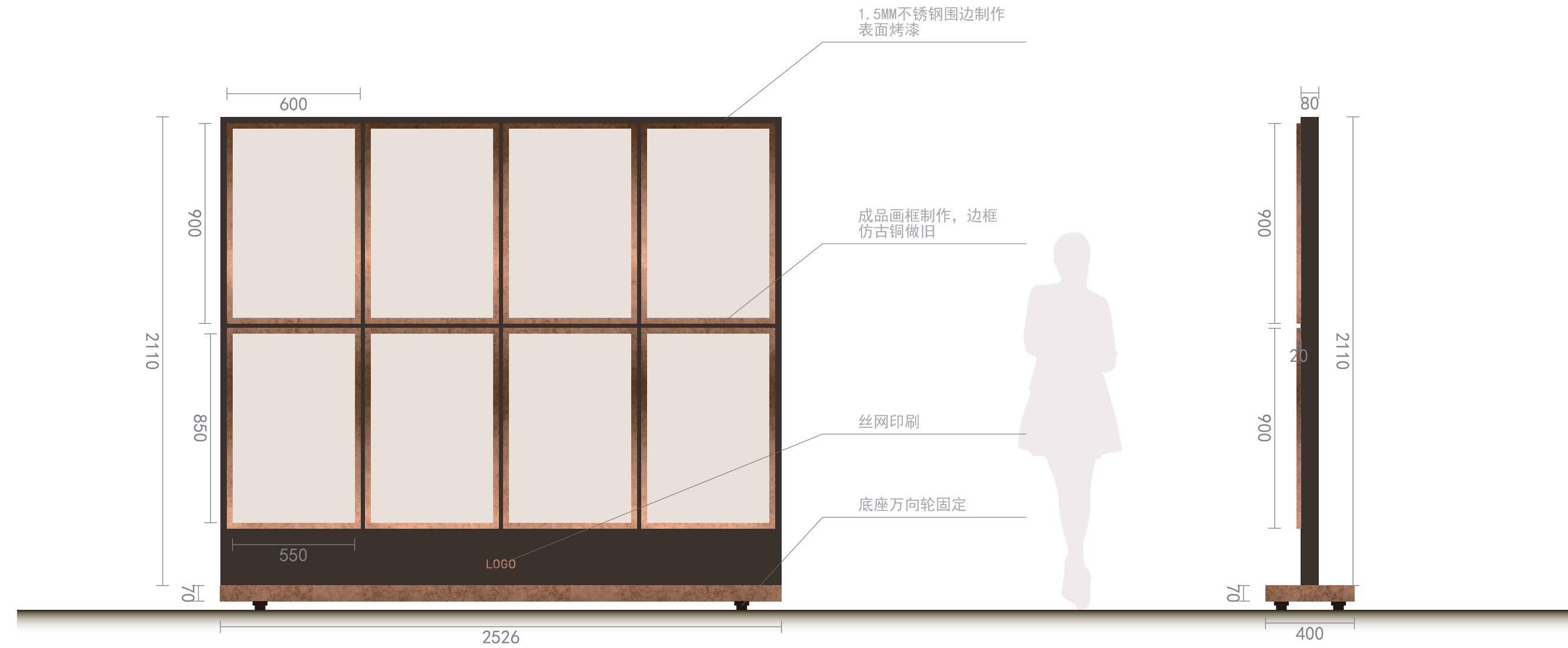
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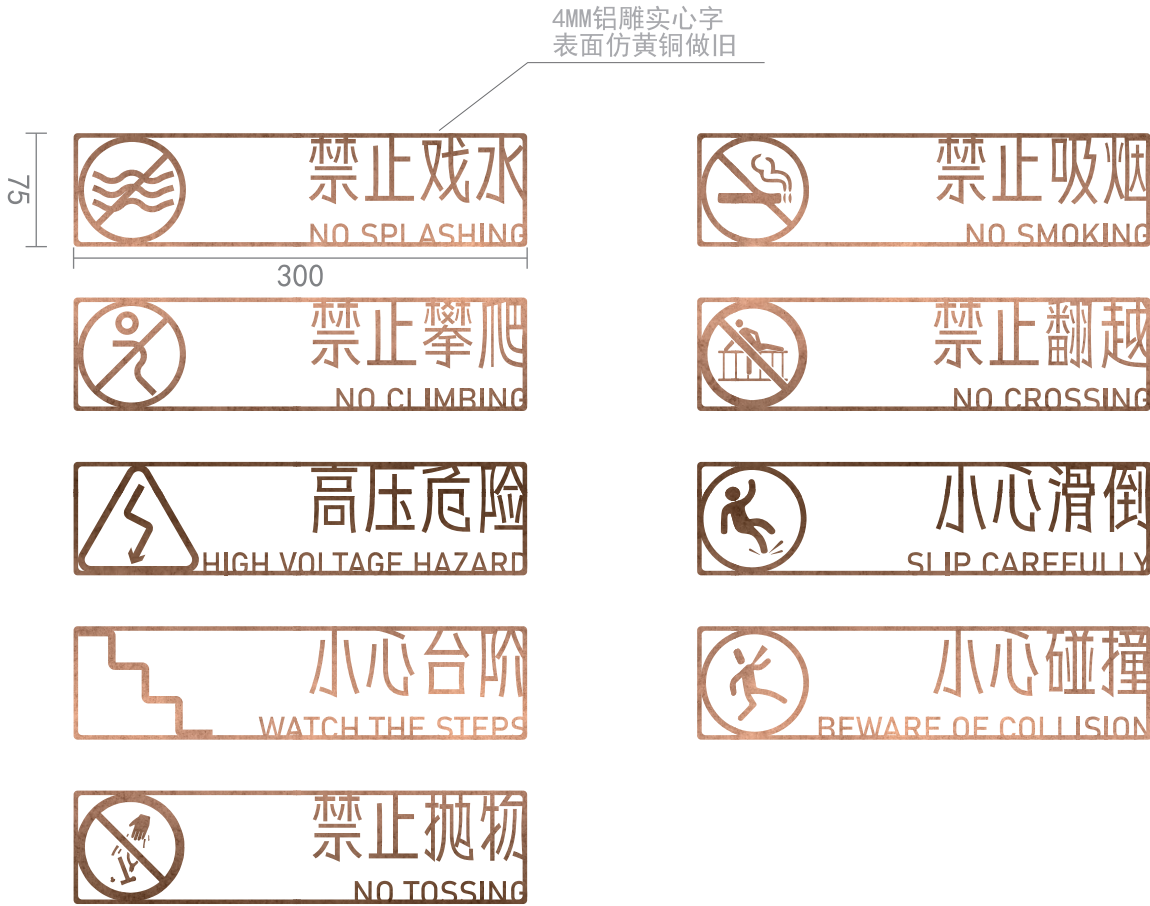
合同展示架



阳光宣言



安全警示标识



END